

DEHOLDING

DEHOLDING.INFO

2016

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unique and innovative
technologies

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new health
improving formula

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new technologies
for body health test

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new dawn for training
and self-development





DeVITA CITY

PLAY. LEARN. HEAL

READ THE ARTICLE ON PAGE 18

PERFECT FOR NEW PARTNERS TRAINING

STRUCTURAL INFORMATION ON NEW DEVITA PRODUCTS



FUN AND EASY TO UNDERSTAND

SIMPLE ALGORITHM OF WORKING WITH CLIENTS



MOTIVATIONAL AND EXCITING LEARNING

USE OF TECHNOLOGIES IN REAL SITUATIONS



TRAINING THROUGH INVOLVEMENT
NEW CONCEPT OF
TECHNOLOGIES
POSITIONING

DEAR FRIENDS!

You are holding the latest publication of our in-house magazine in your hands. This publication, dedicated to Leaders Convention PLATINUM-2016, deals with the topics of self-development and self-belief. We are sure that the main obstacle on one's way to success and prosperity is lack of self-belief and inner conflicts. You can get necessary knowledge and additional education, you can find a good partner and an effective business model, but it is not going to bring any results if you are not ready to believe in yourself, get rid of your fears and inner obstacles.

You can set up a successful and beneficial business using our knowledge, tools and products ”

Our company gives everyone a chance to set up their own successful business. We offer unique products to our partners that are necessary to everybody; we provide a

conceptual idea of full health improvement. This special method, created by Tatiana Konopleva, is not only our competitive advantage. Complex approach to health improvement helps to achieve the best results in the shortest terms. You may find useful information about the ways of selling this complex ("Business" column) and the way they work ("Health" column). Besides, we have created a consolidation table with the list of psychosomatic diseases that can be cured with the help of our complex programs.

The main obstacle on one's way to success and prosperity is lack of self-belief ”

Another news this year is the revolutionary DeLixir and a device aimed to define health level - DePlus+ ("Innovations" column). We are sure that these products are going to help people to take care of their

SELF-BELIEF AS A MEDICINE PRESCRIBED BY LIFE ITSELF

tried and true business model, an interesting marketing plan and training programs, as well as informational support. We offer all the necessary conditions for you to achieve success as soon as possible. Our partners only need to pull themselves together, believe in themselves and start their development.

In order to expand your business we create new innovative products ”

We made this publication in order to support this strategy. In "Business" column you may find articles written by the most successful partners of the company where they share their experience, secrets of success, describe their first steps in business. We are sure that their knowledge and business experience will help you to achieve your desired results.

We created a new self-development and training tool for our partners – DeVita City Game ("Innovations" column). Having solved difficult questions and disputable situations and having reinforced your knowledge of our technologies while playing, you learn to be confident and persuasive in your communication with clients.

In order to make our business more profitable and diversified, we are ready to create new innovative products for you. Most of you already know our

health at a new level, and partners to expand their business. You may find similar information in our news in the magazine.

The article I like most in this publication is the information from the DeHolding CEO, Tatiana Konopleva, who is an expert in the sphere of bioresonance, ("Technologies" column). In her article, Tatiana Konopleva dwells on the history and main principles of the technologies, gives concise information about every device. This is wonderful material for those who want to know DeVita technologies better and fill in all blanks in their knowledge. There are a few colorful posters with key points added to the articles in order to visualize and learn information better.

We offer all necessary conditions for you to achieve success as soon as possible ”

We tried to make this publication motivating, informative and useful both for the beginners and those who have been successfully working with DeHolding for a long time. Now it is your turn, dear partners: you can set up a successful and beneficial business using our knowledge, tools and products. Just believe in yourselves! You hold the keys to the kingdom! Go for it!



DEHolding Development and Training Director.
Company's founder
Roman A. Novikov

“ We believe in those only who believe in themselves ”

Charles Maurice de Talleyrand Perigord



Mount Athos is an ancient tenement of 20 orthodox monasteries, place of strength, Holly Mountain. For all the religious people Mount Athos is one of the most sacred places in the world. There is a belief that the Mother of Got herself found this mountain, and it used to be her earthly abode. As the local inhabitant say, Her blessing is still soars over these places.

The history of the athos monasticism counts about a 1000 years. Nowadays, there are 20 active men's monasteries on the territory of Athos. Great Lavra, Vatopedi and Iveron are considered to be the largest ones at the monastic state of Mount Athos. It is not that easy to enter there - you will need to get a special permission and blessing. Besides, each monastery has it's own list of strict rules covering the way of living of monks and pilgrims: from day regimen to prayers.

Now, let's talk about what the «place of strength» means. This is a geographic zone with a strong energetic field, which has a significant influence on people. A «Place of strength» has a powerful energy and mostly it is connected with some historical facts or religious activities. When a person comes to such place, he/she feels this energy on a physical and/or spiritual level. After visiting a «place of strength» one's life may be

completely changed, hidden abilities might appear or condescension of spiritual enlightenment. The most well-known «places of strength» are the mountains of Tibet, Stonehenge, the pyramids of Egypt, the island of Kizhi in Karelia, Balaam.

Mount Athos is the powerful place of strength not only for orthodox faithful people, but for all who want to understand themselves and get spiritual enlightenment. But DEHolding team, which included Oleg Kachanov, Alexander Semeni, Andrey Dobrioglo and Dmitris Vassiliou, under the leadership of the Director of the Holding, Roman Novikov – had one more mission – wellness of hagiorites, inhabitants of Athos. It's been three years in a row that our company visits the Holly Mountain and tells the monks about bioresinace

technologies. DeVita devices are already being used in more than 8 monasteries. The Hagiorites were among the first ones who discovered for themselves and started applying our new complex approach, which includes the use of 3 devices: DeVita AP Base, DeVita Ritm Base и DeVita Energy.

Why does our business partners and doctors are so interested in development of relationships with Athos? Because, according to the principles of Deta-Elis Holding, it is necessary not only be a successful businessman, but also a spiritually developed human. The spiritual principles of a real entrepreneur – are:

1. Unconditional help to the needy;
2. Desire for spiritual and physical perfection;
3. Belief in yourself and your team;
4. Acceptance of yourself and people around as they are;
5. Work on your pride and vanity;
6. Desire for harmony and balance;
7. Responsibility over your actions and decisions;

DEHOLDING'S PILGRIMAGE TO MOUNT ATHOS

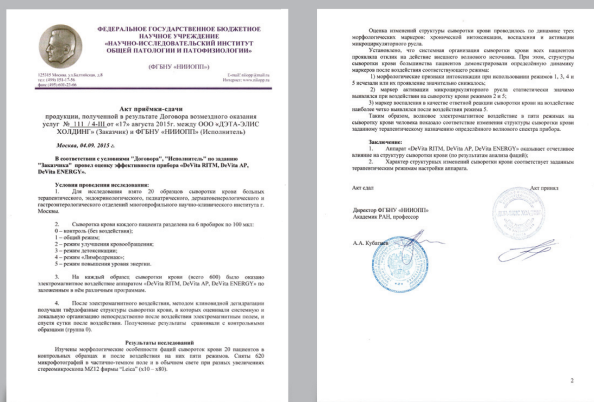
8. Respect for your dear and near ones and for your business partners;

9. Control of your thoughts, deeds and actions.

And no matter what your faith confession is and what principles you preach. What is of the most importance - is that your beliefs lead you to love and creation. And visits to such «places of strength» as Mount Athos only help you to strengthen your belief and fill your heart with love and inspiration for further self-development.

Next year Deta-Elis Holding team is going to make a trip to one more place of strength, situated in Tibet. Follow our news feed on our web site and in social networks.





1. DeVisa devices successfully passed clinical investigations in Moscow Regional Research and Clinical Institute (MONIKI). The clinical investigations were carried out on blood serum of 20 people suffering from various diseases. The investigations showed high efficiency of DeVisa technologies, which was specified in corresponding certificates.

2. DEHolding took part in the fifth International Social and Medical Forum “World of Active Longevity”, where the lead was taken by the Committee for Healthcare of the State Duma of the Russian Federation, as well as Russian and international organizations focused on developments and innovations. The forum was held under the auspices of the Ministry of Labour and Healthcare of the Russian Federation, the Russian Academy of Sciences, the Association on Gerontology and Geriatrics, and the Academy of Medical and Technical Sciences. Our company delivered a speech titled “Innovations for the Nation’s Health” and participated in a specialized exhibition.

3. DeVisa devices were certified according to international standards by SGS. It is a world leader in

6. The company became a member of Russian Association on Gerontology and Geriatrics, and V. Shabalin, the Association President, highly appraised our technologies. The Association deals with development of innovative technologies with the purpose of improvement of the quality of life and implementation of healthy longevity concept.

7. We joined a prestigious international organization – the Association of European Businesses (AEB). The Association comprises more than 600 companies from all over the world. It cooperates with European and Russian authorities and provides an informational support for its members. Over the last year, we participated in several events organized by AEB, including meetings with representatives of government agencies and international business.

8. DEHolding became a member of “Quality of Life” association and “Moscow-Beijing” Business Club. The Association comprises professional medical and pharmaceutical communities, and implements healthy longevity programs. The membership in the Association enabled cooperation of our company with business

DEHOLDING – OUR ACHIEVEMENTS

Year after year
Deta-Elis Holding
gets more recognition
in Russia and abroad.
Let’s remind the
high-profile events
that took place
in 2015-2016.

inspection services, expertize, testing and certification. SGS is acknowledged as a world benchmark of quality and professional ethics. SGS certification is an evidence that our products, business processes, systems and services comply with the requirements of national and international standards and technical regulations. Therefore, the quality of DeVisa technologies and our devices was highly praised on the global level.

4. We began cooperation with the Academy of Medical and Technical Sciences. Roman Novikov and Tatiana Konopleva, DEHolding Directors, as well as our business-partner Alexander Semeny, Candidate of Medical Science, got diplomas of the Academy of Medical and Technical Sciences. And DEHolding was granted the status of the Academy corporate member. Now, our technologies are recognized on the highest level, and our Company was highly evaluated for its achievements in innovative technologies by professor B. Leonov, the President of the Academy of Medical and Technical Sciences.

DeVisa technologies won the recognition of leading experts in medical and healthcare industry ”

5. DeVisa technologies were represented on several scientific conferences and congresses – international forum “Human Health and Ecology”, public forum “For Healthy Russia”, annual conference of the Academy of Medical and Technical Sciences, conference “Social Gerontology”, Parliament hearings on innovations and technologies, the First medical forum “Academic Science. Innovations”. Our technologies arose much interest of the participants at all events.

partners from China, participation in international economic forums and development of business relations between China and Russia.

9. DeVisa technologies were granted a certificate of International Organization for Standardization (ISO). The organization deals with certification in the area of electrical, electronic and related technologies, including electromagnetic medical and therapeutic devices. Today, ISO covers 165 countries. ISO certification means that the technologies are of high quality recognized by the international standards.

10. Leading developers of DEHolding were granted medals as Honourable Inventors of the Academy of Medical and Technical Sciences of the Russian Federation. Boris Leonov, the President of the Academy, personally presented these awards. It once again proved that our technologies are valuable and needful, and demonstrates the contribution of our company and DeVisa technology developers into the nation’s health.

11. The Company visited trans-regional specialized exhibition “MedExpo – 2016”, held in Yakutsk. The participants of healthcare companies from across Russia, as well as China and South Korea. More than 50 companies participated in the event. Popularity of DeVisa technologies was fairly rewarded – we were granted a diploma and a gold medal in nomination “Innovative Scientific Developments and Technologies”.

12. We launched a large-scale project, devoted to new positioning of DeVisa technologies. The project includes 12 health-improving complexes, directed to the most common problems. The complex pack comprises a leaflet, video film and training webinars. We presented these complexes not only in Russia, but also in Europe – every complex is translated into several European languages.



Last autumn, DeVita devices were included into large-scale clinical investigations, carried out at the premises of the largest research institutions – Moscow Regional Research and Clinical Institute named after M. Vladimirovsky (MONIKI).

Svetlana Shatokhina, Doctor of Medicine, was the head of the investigation activities. The researchers used an innovative diagnostic method of serum analysis which enables determination of the inflammatory process stage and effect on the electromagnetic fields on the body. This method provided the most precise demonstration of bioresonance impact on the body molecular composition.

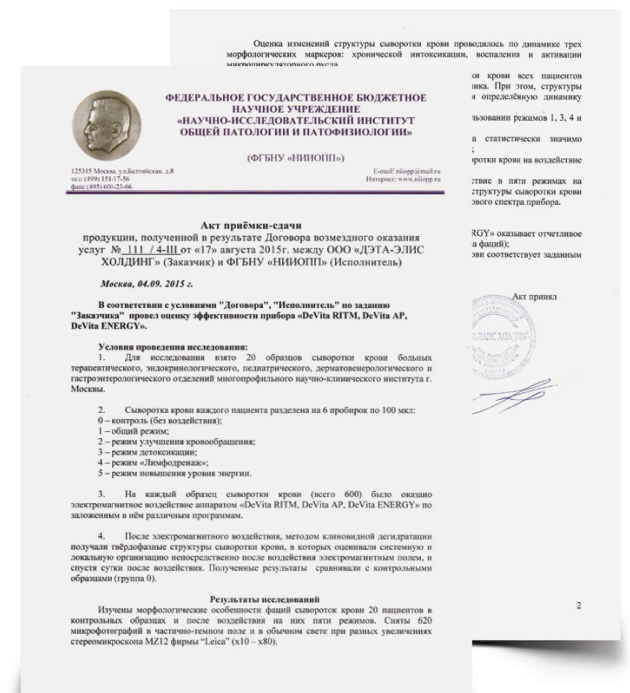


...I am, surely, delighted at your inventions and your devices. And it all was proved from the morphological point of view. It was so amazing – because there had been disbelief and scepticism, and now I am extremely interested.”

S. Shatokhina

EFFICIENCY OF DEVITA DEVICES GOT CLINICALLY CONFIRMED!

Those who regularly use DeVita technologies have already been convinced in their high efficiency. And now effects of DeVita devices was checked by a scientific way.



COURSE OF CLINICAL INVESTIGATIONS

20 samples of blood serum of patients from therapeutic, endocrinological, pediatric, dermatovenereological and gastroenterological departments were taken for the investigations. The serum of every patient was divided into 6 test tubes of 100 µl.

The following modes of DeVita AP Base, DeVita Ritm Base and DeVita Energy operation were tested:

- general mode;
- blood circulation improvement mode;
- detoxication mode;
- lymph drainage mode;
- energy boost mode.

The tests were carried out on dehydrated drops of biologic fluids. The obtained results were compared with the control group of samples – just after exposure, as well as in 24 hours. Assessment of changes was based on dynamics of three morphological markers: chronic intoxication, inflammation and microcirculatory bloodstream activation.

STUDY RESULTS

According to S. Shatokhina, at first she was sceptical about DeVita devices. However, even the first test proved the technology efficiency. The detoxication mode was the most demonstrative – it was clearly shown how toxins were eliminated and protective mechanisms in the blood serum were activated. S. Shatokhina also noted that the

MONIKI is a unique multi-faceted research and educational healthcare centre. It employs honourable professors and doctors of sciences, experts in science and research. The main research area of MONIKI is development of innovative methods of diagnostics and treatment of different diseases.



A. Semeny, Candidate of Medical Science, Medical and Technical Science Academician, medical practitioner; S. Shatokhina, Professor, Doctor of Medicine; V. Shabalin, RAMS (Russian Academy of Medical Sciences) academician, Doctor of Medicine, Professor, President of Russian Association of Gerontology and Geriatrics; T. Konopleva, Director of DEHolding, Medical and Technical Science Academician.

effect of the bioresonance technology had also manifested itself after 24 hours – it had not also persisted, but had become more prominent.

On the basis of the investigation results, our company obtained a document specifying the stages and the study conclusion. We plan further investigations which will prove DeVita technology efficiency.





B. Leonov is a researcher and inventor, developer of medical devices, manager of scientific projects, and initiative public person.

Deta-Elis Holding began close cooperation with Academy of Medical and Technical Sciences of the Russian Federation and its President – Boris Leonov, Professor, Doctor of Engineering, Honoured Worker of Science

The Academy of Medical and Technical Sciences (AMTS) is a leading scientific organization which incorporates scientists and experts in medical and technical sciences, medical and therapeutic industry, rehabilitation and prevention systems, as well as public figures, inventors and developers. The Academy carries on traditions of All-union Medical and Technological Society founded in 1968. Today, the Academy comprises more than 2000 scientists and experts.

Last year Roman Novikov and Tatiana Konopleva, Deta-Elis Holding Directors, as well as Alexander Semeny, the company’s Ruby Master, doctor, Candidate of Medicine, joined the team of medical and technological science academicians. B. Leonov, AMTS President, presented the Directors and A. Semeny with the Academy diplomas.



Deta-Elis Holding also acquired a high praise – a title of AMTS corporate member, assigned to organizations, was established for the first time in the history of the Academy of Medical and Technical Sciences. And the

DEHOLDING GAINED RECOGNITION OF ACADEMY OF MEDICAL AND TECHNICAL SCIENCES

first diploma of the Academy corporate member was granted to Deta-Elis Holding – which means that the entire structure of our Company was officially recognized by the Academy.

DeVita technologies and their developers were specially honoured. Andrey Khainatsky, the head of the Department of Science and Production of Deta-Elis Holding, and Dmitry Trubchaninov, the head of scientific unit of the Department of Science and Production, were awarded medals as Honourable Inventors of the Academy of Medical and Technical Sciences of the Russian Federation. Our Company has passed a long way to obtain these awards, and now our employees have received deserved recognition of their inventions.

We congratulate all partners and clients of our Company on these achievements. The new recognition opens up new opportunities for our progress and development. It proves that our technologies are valuable and needful, and demonstrates the contribution of our company and DeVita technology developers into the nation’s health. We are planning further cooperation with the Academy of Medical and Technical Sciences and new joint projects.





Tatiana Konopleva.
General Director of DEHolding.
Company's Founder

We have already discussed, during our online and offline events, that our technologies are really unique. In this article, I will try to provide the easiest explanation of the essence of our technologies, describe the principles of operation of the devices and programs and prove that DeVita device development is a real revolution in the healthcare.

HISTORY OF OUR TECHNOLOGIES

The history of our technologies comprises more than 20 years. We began development of our devices, basing on investigations of these greatest scientists (*see poster No. 1*):

- Alexander Gurvich – the scientist who determined that any organism, consisting of many cells, has an electromagnetic field, generated by these cells. As a result, there appears an electromagnetic field of the individual organism, and this field is of greatest importance for formation of physiological processes

- Doctor Royal Raymond Rife is an author of anti-parasitic exogenous therapy. Rife based on characteristics of every molecule and every living organization to have its own response to stimulus of forced oscillation. A sharp increase of amplitude of the established oscillations under external influence of the close frequency is called a resonance. Rife observed how

microorganisms, invisible in white colour spontaneously become visible, when the colour frequency resonates with their individual radiated spectrum.

Afterwards, increasing the amplitude of induce oscillations and producing a match of individual frequencies of the microorganisms, the scientist observed their death. It made the scientist to come to a conclusion: the resonance phenomenon can destroy any organization. Registering the individual frequencies of different pathogenic organisms and making them resonate, Rife demonstrated a safe method of struggle with dangerous microorganisms. It is notable that such impact is safe for cells of other living organisms, including cells of the human body. The scientist thoroughly registered an individual radiation spectrum of every microorganism and created a vast atlas of special frequencies of microorganisms, attacking the human body and causing herpes, poliomyelitis, meningitis, rigor nervorum, flue and other diseases.

- Since 1953, Reinhold Voll c 1953 developed diagnostic methods, based on electrical impact on acupuncture points. Together with engineer Fritz Werner, he created the first serial device

for such investigations – “Diatherapuncteur”. R. Voll also determined that the therapeutic influence of the electrical current on the acupuncture points depends not only on the current intensity, but, primarily, on frequency. The scientist found that even very similar frequencies can have various therapeutic effects. Many investigators carried out a search of frequencies, related to tissue and organ structures, as well as frequencies, specific to particular pathological processes.

German scientists R. Voll, A. F. Kramer, O. Klauss and P. Schmidt, who created an extensive base of therapeutic frequencies, made the greatest contribution into the development of this theory.

- Helmut Schimmel is Reinhold Voll's student, who developed one of modern methods of acupuncture diagnostics – vegetative resonance test. It was patented by doctor Schimmel in 1978. Basing on works of his predecessors, Schimmel reduced the number of working points to a single one and transformed the measurement principle, “enclosing” the organs, the state of which had been still measured through various points, into ampules. According to his technique, measurements are now made with many acupuncture points, and one “reproducible” point on which indicative drugs are tested is a source of information.

The history of bioresonance study comprises about 100 years. We managed to combine all the best techniques in our developments, that have been made during this time. We also made our devices not only efficient and safe, but also compact, stylish and easy to use.

BODY PURIFICATION – HEALTH GUARANTEE

Our program complexes are based on drainage programs. Why do we pay so much attention to the body purification?

I would like to give a short description of importance of our excretory organs. As you can see on *the diagram on poster No. 2*, they are not numerous, but enough to

efficiently purify the body. The maximum purification is achieved through the intestinal tract by the natural way. If someone is concerned about the intestine unstable performance (meteorism, colitis, constipation), one must not ignore this problem. The consequences can be more serious than it seems at first sight.

The history of our technologies comprises more than 20 years „

Another important purification way includes kidneys that filter all liquid that passes through our body. The body vital functions require clean water. When you use drainage programs, you should drink 2 litres of clean water every day, to make your kidneys remove contaminations from the body with maximum efficiency.

Kidneys and intestine are two systems that remove about 70% of toxins from the body. If these detoxication ways are constrained, contamination enters blood and is excreted through the lymph system and skin. If too

many toxins penetrate the blood, the person starts to feel discomfort: he or she can suffer from strong headaches, then skin rash appears. The lymphatic system must excrete viruses, bacteria and fungi.

Our body disposes of psychotoxins, that are the most common sources of nervous system disorders, by means of tear and saliva secretion. I believe that many of you have noticed that you are hungry when you are nervous. Why does it happen this way? It happens because psychotoxins are excreted through saliva at this moment.

Toxins are most often released in out body due to the intestine failure. Therefore, it is important to pay attention to the digestive processes in the body (*see diagram on poster No. 2*). Everybody knows that the stomach has an acidic medium which provides food digestion. The food moves from the stomach into the duodenum, where it interacts with bile from the gall bladder. Here, the process, that can be described as acid slaking by alkali, occurs. After that enzymes that decompose complex food elements into simple ones. Then, nutritional substances penetrate the intestine and are absorbed into blood. It is an ideal situation, but statistics says that every third Russian suffers from gastro-intestinal tract disorders. Therefore, it is important to care of our gastro-intestinal tract health and control the body detoxication.

RECKEWEG'S THEORY – KEYSTONE

Our company has been using this theory for many years: all drainage programs of DeVita devices

are developed on the basis of Hans-Heinrich Reckeweg's method, who believed that all diseases in the human body are caused by homotoxin accumulation (the toxins aggravating the human body). Reckeweg distinguished 6 phases of homotoxin reactions (*see poster No. 2*):

DEVITA TECHNOLOGIES. WHAT MAKES THEM UNIQUE AND INNOVATIVE?

1. Excretion phase. The toxins are eliminated through physiological apertures of the entire body and individual organs and tissues. This phase characterizes a normal state of the body. Drainage (excretion) processes include excretion through natural body apertures (intestine, urogenital system, skin pores), as well as by means of salivation, pyorrhea, secretion, lacrimation. If this system works without fails, the human will be healthy.

2. Inflammation phase. If the drainage is unsuccessful or insufficient, the body tries to neutralize, destroy and remove homotoxins by means of the inflammation mechanism. Our body uses the inflammation or pain to indicate that there are some problems. Therefore, it is always necessary to find the initial source of pain and inflammation.

Every third Russian suffers from gastro-intestinal tract disorders ”

3. Deposition (precipitation) phase. It is characterized by benign depositions. Starting from this phase, the body can no longer remove the homotoxins properly. The only way is the homotoxin accumulation. Arthrites and arthroses can develop at this stage: excessive salts accumulate on bones.

4. Impregnation (saturation) phase. It is a nonmanifested process. The homotoxins penetrate into the intracellular space, damage the intracellular structures and enzymes, infringe the cellular membrane functions; the disease progresses from acute form into a chronic one.

5. Degeneration phase. It is characterized by a destruction of cellular structures, which leads to formation of degeneration products. The body experiences irreversible processes at this stage, it cannot provide an adequate protection, necrobiosis, fibrosis, atrophy develop.

6. Dedifferentiation (neoplastic) phase. The homotoxin activity causes neoplasm formation in different tissues. Reckeweg considered this stage as the body reasonable attempts to maintain its living by accumulation of the homotoxins in malignant tumour (condensation principle).

Every DeVita performs its own functions with regard to the body protection and recovery ”

It is important to understand that the recovery process must run in an inverse sequence. And it is essential not to skip all the “recovery points”. Let us take, for example, such disease as kidney stones. Why is the official medicine unable to solve this problem, while our technologies are able to overcome it? If we consider the 6 stages, the official medicine skips the third point – benign depositions. Moreover, it does not provide regulation of the body fluid-and-electrolyte balance, as well as normalization of the kidney function. Meanwhile, our technologies can easily solve these problems, making the person to forget about the kidney stones.

HOW DO OUR TECHNOLOGIES FUNCTION?

Every DeVita performs its own functions with regard to the body protection and recovery. A correct combined use of all devices can provide an achievement of a maximum effect in the struggle with diseases and health promotion (see poster No. 3).

ADVANTAGES OF DEVITA TECHNOLOGIES



DEVITA RITM BASE – RECOVERY AND PROTECTION

The device action is focused on harmonization of functions of all organs and systems, improvement of blood circulation and digestion, removal of pain and other negative states, the body orientation for self-recovery. Today, it is well-known that our planet has its own electromagnetic field (Schumann's waves), and all living organisms are tuned to low-range frequencies. Such frequencies determine the biological clocks of all creatures. It is why the low-frequency electromagnetic therapy is the most safe and physiological for the body. We develop our Ritm on the basis of this knowledge.

The device generates the electromagnetic field impulses in a low range from 0.1 to 100 Hz with center frequency of 10 KHz. All physiological and regulating frequencies of our body, discovered by prominent



German investigators, are within this range. DeVita Ritm Base effect can be compared with concert pitch performance. Like the string which has an ideal sound frequency, every organ has a healthy frequency of electromagnetic oscillations. And similar to a musical instrument tuning by means of the concert pitch, we tune our body with DeVita Ritm Base, imposing the oscillation frequency of healthy organs. An impulsive electromagnetic field creates a biological resonance in the body. What is very important: the body energy is not supplied from outside – it is produced by a resonance physical phenomenon.

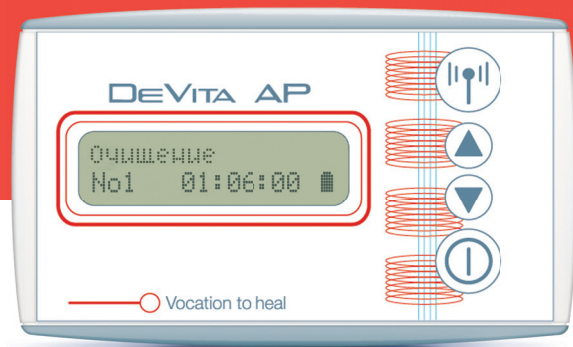
DEVITA RITM BASE IS USED FOR:



DEVITA AP BASE – PURIFICATION AND STRENGTHENING

Investigations of American scientist Royal Raymond Rife were the basis for development of DeVita AP Base which provides toxin removal from the body, as well as struggle with viruses, fungi, bacteria and parasites.

We used the frequencies, discovered by Rife, for DeVita AP Base development. Every program of the device is aimed at influence on a particular type of pathogenic agents. The device is designed for efficient and safe deep purification of organs and tissues from toxins, restoration of the excretory system functions, immunity strengthening and protection of the body from viruses, fungi, bacteria and parasites. DeVita AP has a wide spectrum of activity thanks to the main



operation principle: a targeted resonance frequency influence. It ensures an efficient struggle with diseases caused by any types of causative agent, at any localization and at any development stage. Moreover, no harm is made for the body.

The excellent effect is achieved thanks to a high capability of the electromagnetic field penetration into the body. The high accuracy of the frequency setting enables a targeted influence on the particular organism.

DEVITA AP BASE HAS AN EFFECT ON:



61 SPECIES OF	31 SPECIES OF	95 SPECIES OF	124 SPECIES OF	31 SPECIES OF
FUNGI	OF OOZOA	BACTERIA	VIRUSES	HELMINTHS



DEVITA COSMO – JUVENATION AND RENOVATION

The device helps to overcome internal problems of the body – the initial source of the bad skin condition. A quantum nozzle creates a sense of warmth on the skin which occurs due to a strong stimulation of the capillary blood circulation. It is known that 95% of blood in the body is driven by capillaries which bring oxygen to every cell of our body.

DeVita Cosmo operation is based on principles of light and colour therapy. The colour therapy is based on direct reactions of the body biologically active zones to one of colours, and the colour impact on the body removes an energetic barrier which is the cause of a disease of functional disorder. Nervous cells naturally have a healthy vibration with a particular

wavelength. Various pathological conditions change the cell vibrations. The colour therapy provides a transfer of healthy, necessary vibration to the cell according to the resonance principle. The modern medicine considers the “quantum therapy” as a variety of physiotherapeutic influence on the body by quantas (particles) of low-intensity artificial light. Atoms of every substance, radiating or absorbing light, interact with its quantas. Red (660+15 nm wavelength), green (540 nm wavelength), blue (470 nm wavelength) and infra-red (840-950 nm wavelength) radiation LEDs are used for the therapy. They demonstrate an effect similar to a laser therapy, but it is more tender and safe.

DEVITA COSMO IS USED FOR:



SKIN YOUTH PRESERVATION



HAIR AND NAIL STRENGTHENING



FOOT FATIGUE REMOVAL



SKIN PURIFICATION AND INFLAMMATION REMOVAL



RECOVERY OF THE ENTIRE BODY

DEVITA ENERGY – HARMONIZATION AND SUPPORT



A principle of “floating frequencies” was used for development of DeVita Energy device. Unlike other DeVita series devices, operating on a fixed frequency, this device uses variable frequencies which are more adjusted to physiology and perceived by the body in a better way.

We know that the energy flow in the human body is continuous. However, “isles» of negative information often occur in the body. DeVita Energy helps to create a right direction for our energy to eliminate stagnations of the negative energy. As a result, physiological parameters of the body are improved and intensified, the body is filled with energy, provides a higher resistance to bio- and geopathogenic factors, removes the psychoemotional strain.

DEVITA ENERGY IS USED FOR:



FREQUENT STRESSES



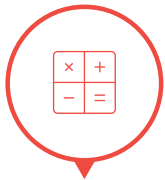
METEO-SENSITIVITY



DOMESTIC RADIATIONS



DISTANT TRAVELS



PHYSICAL AND MENTAL BURDENS

COMPLEX SOLUTIONS OF HEALTH IMPROVEMENT

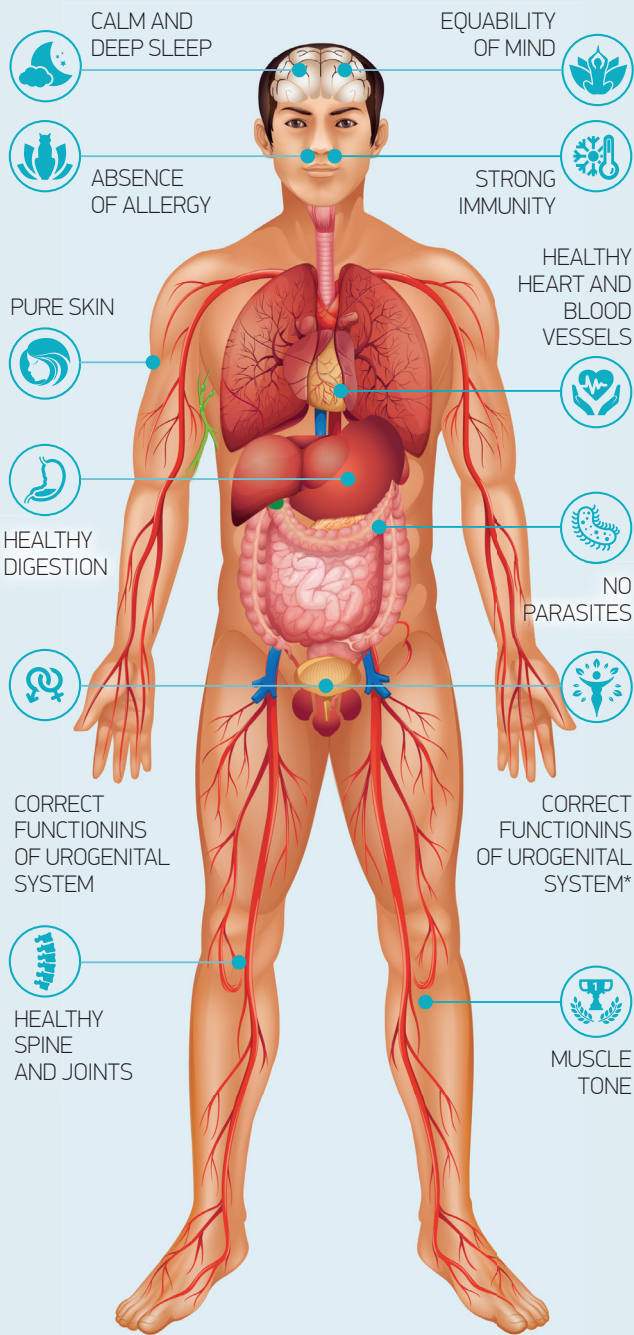
To make the device operation more easy and efficient, we have developed 12 program complexes, with each of them aimed at solution of a particular health problems.

Today, we represent the following complexes: “No colds”, “Stop allergy”, “Stop stress”, “Heart and circulation (vessels)”, “Stop insomnia”, “Good digestion”, “Woman’s health”, “Man’s health”, “Movement with no pain”, “Pure skin”, “For sport performers”, “Stop parasites”. Detailed leaflets are created for every complex, describing the methods of the program use, as well as giving recommendations on problem prevention and health support.

Who can find these leaflets useful?

1. For partners. You can use the leaflet to provide an easy and pictorially demonstrate to the client how he or she can overcome the problem and describe the mechanisms happening in the body, and clarify why it is necessary to use all three devices.
2. For clients. The leaflets facilitate the health recovery process. All recommendations are described in detail, and the device utilization is shown on pictorial diagrams. The clients will be better informed and, therefore, satisfied!
3. For sponsor partners. The leaflets can provide a quick demonstration of the complex approach advantages to the partners, teach them how to effectively work with clients with regard to common problems, and get to know the device operation principle.

Therefore, we have managed to simplify the technology use to the most extent and make DeVita devices more understandable for people who do not deal with science and medicine. As a matter of fact, everybody can be healthy!



* In women: good state during the cycle and menopause

! ADDITIONAL INFORMATION – ON POSTER №4

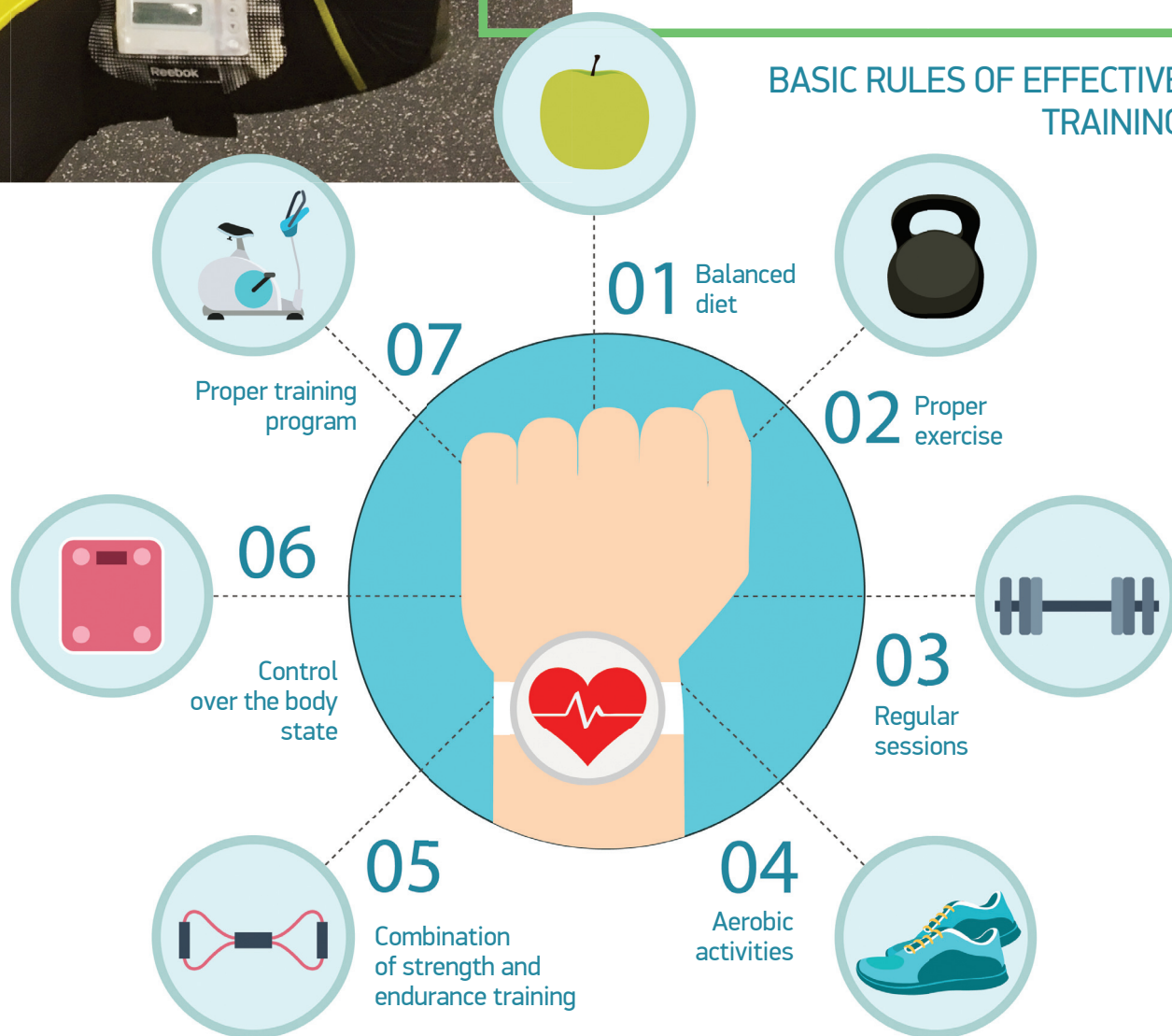


An active lifestyle is of current interest among many different social groups. This is really positive, as sports and an active lifestyle are keys to health and increased longevity.

What is most important for every athlete and fitness enthusiast? This is, of course, effective training sessions and optimal results in the shortest term. To achieve this you need only to follow a number of simple instructions.

DEVITA FOR YOUR BEST RESULTS IN SPORTS

BASIC RULES OF EFFECTIVE TRAINING



DIET

An active way of life needs higher level of nutrients. First of all, you need more protein in order to revive your muscle fiber quickly and to build-up muscle. Athletes also need carbohydrates to get energy. Carbohydrates are generally divided into fast- and slow-acting carbohydrates. Fast carbohydrates are sweets, sugar, honey, sweet fruit, white rice, and white bread that are digested within minutes and make you full of energy at once. But if you do not expend them, they are at once deposited as fat. Slow carbohydrates – grains, dairy products, macaroni products from durum wheat – provide you with energy for a long period of time.

You should eat protein and slow carbohydrates before training sessions to provide your body with energy for a long time. After the training session it is better to include protein and fast carbohydrates in your meal to restore the loss of energy.

The main mistake for beginners in fitness is a total neglect of fats. Fats are important in metabolism and digestion. Of course you should not eat too much fat but you must also not refuse it completely.

The perfect diet formula for sportsmen is 1.4–1.8 g of protein, 1 g of fat and 4-6 g of carbohydrates per 1kg of body weight.

REGULAR HOURS

Sleeping and keeping regular hours are vital for athletes. Lack of sleep prevents muscle fiber revival and muscle building. Poor sleep causes stress hormone – cortisol release that destroys proteins and helps to accumulate fats.

Best training mode is 3-4 training sessions a week. You need to rest for 24 hours after a simple training session and 48 hours after an intense workout. Time of training does not make much difference, you may choose it yourself.

More recommendations on keeping regular hours – poster №5.

TECHNOLOGIES

Modern technologies work for athletes. Our company has developed a number of special sets of programs for athletes and fitness fans. Every device utilizing these sets has its own specific function:

– DeVita AP Base defuses inflammation and parasitic tension. As it is known, parasites and microorganisms can undermine one's health that impacts negatively on training sessions and revival. DeVita AP Base affects the majority of the existing pathogens.

– DeVita Ritm Base regulates tone and blood circulation. Certain programs improve power indices that make your workouts longer and more intense, make you energetic and vigorous.

– DeVita Energy activates self-regulatory mechanisms, improves physiological processes in organs and tissues. This activates the process of revival more effectively.

Using DeVita devices are prescribed during intense physical activities in order to improve the process of revival and endurance. There are special programs that assist rehabilitation after traumas and sprains. You may already feel the effect of DeVita after a month of regular use!

Regular hours, balanced diet and use of DeVita technologies will help you to achieve the best results in sports and fitness. Try it yourself!

GOOD
LUCK IN TRAINING!

WHAT IS PSYCHOSOMATICS?

Psychosomatics is manifestation of internal psychological problems through physical diseases. According to the theory of psychosomatics, any accumulated senses of offence, emotional stress, anger, inner conflicts may be expressed as certain physiological problems that are called psychosomatic disorders.

Our body adjusts to our mood and thoughts. Since most people do not apperceive their emotions, the body serves as a convenient feed-back tool. It shows that negative emotions cause failure of a certain system or organ.

The theory of psychosomatics was developed already in the 19th century; it was significantly expanded and complemented by famous psychologist and psychiatrist Sigmund Freud.

PSYCHOSOMATICS AND MODERN DAYS

Many eminent scientists and representatives of official medicine are convinced that about 80% of health problems are actually psychosomatic. It includes not only physical and psychical disorders, but also different injuries. For example, if someone stumbles and falls down, he or she is not self-confident and cannot have his or her feet on the ground. But most often the person has a multitude of different problems. Therefore, the real cause of the disorder is determined on the basis of a long conversation with the patient, as well as by means of various tests and diagnostics according to several parameters.

Neurosis lies at the root of the most psychosomatic disorders. From the physiological point of view, neurosis begins when a structurally healthy organ fails to properly perform its functions. More simply – it is the difference between what we want and what we actually do (“... I want, but I must not...” or “... I don’t want, but I have to...”). A physical disorder often serves as means of protection from psychotraumas, from too strong stresses, continuous negative feelings. When the person does not dare to say “I don’t want”, his or her body says “I cannot”.

REASONS FOR PROBLEMS

The main emotions that may cause a disease are sadness, anger, interest, fear, joy. Notice that this list also includes positive emotions. Psychologist Leslie LeCron also distinguished the following reasons for disorders:

- A conflict between two contrary wishes. One wish prevails, and the other one is displaced into the unconscious and can be manifested as a disorder.
- Body language. We often say: “it is a mere solid headache”, “I can’t stomach him”, “it makes my heart out of place”, etc., and one or another organ begins to ache as a response to these words.
- Conditional benefit. It arises when a person wants to fall ill unconsciously – for example, he thinks that thanks to his illness he receives better care.
- Past experience. A problem arises due to a task unsolved in the past, which has an emotional impact on the person at the present time.
- Identification. It appears when someone has a strong emotional attachment to a particular person. If the attachment object is ill, this problem is also transferred to the subject.
- Suggestion. Symptoms appear when the person read something about the disease or saw sick people.

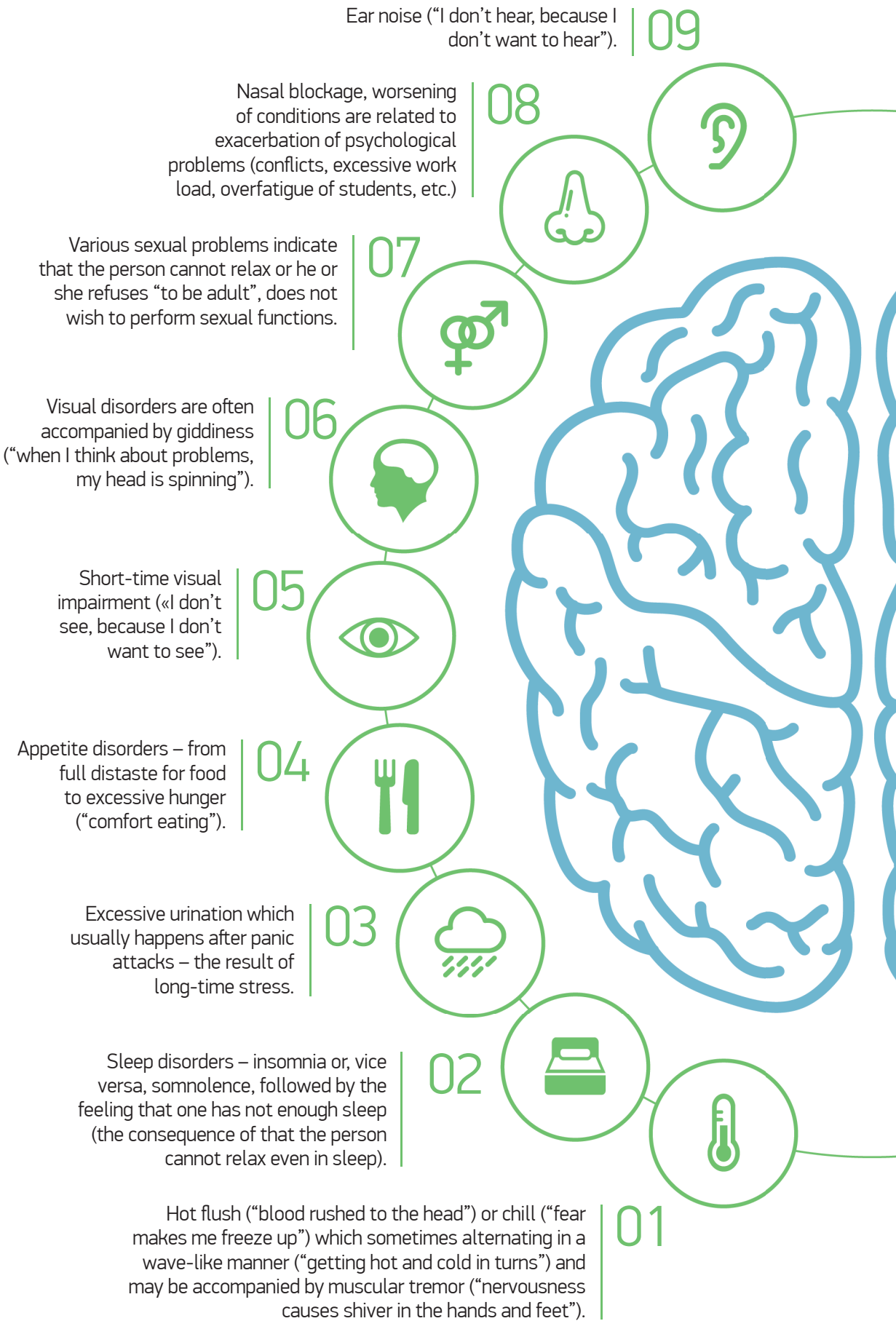
Over the past

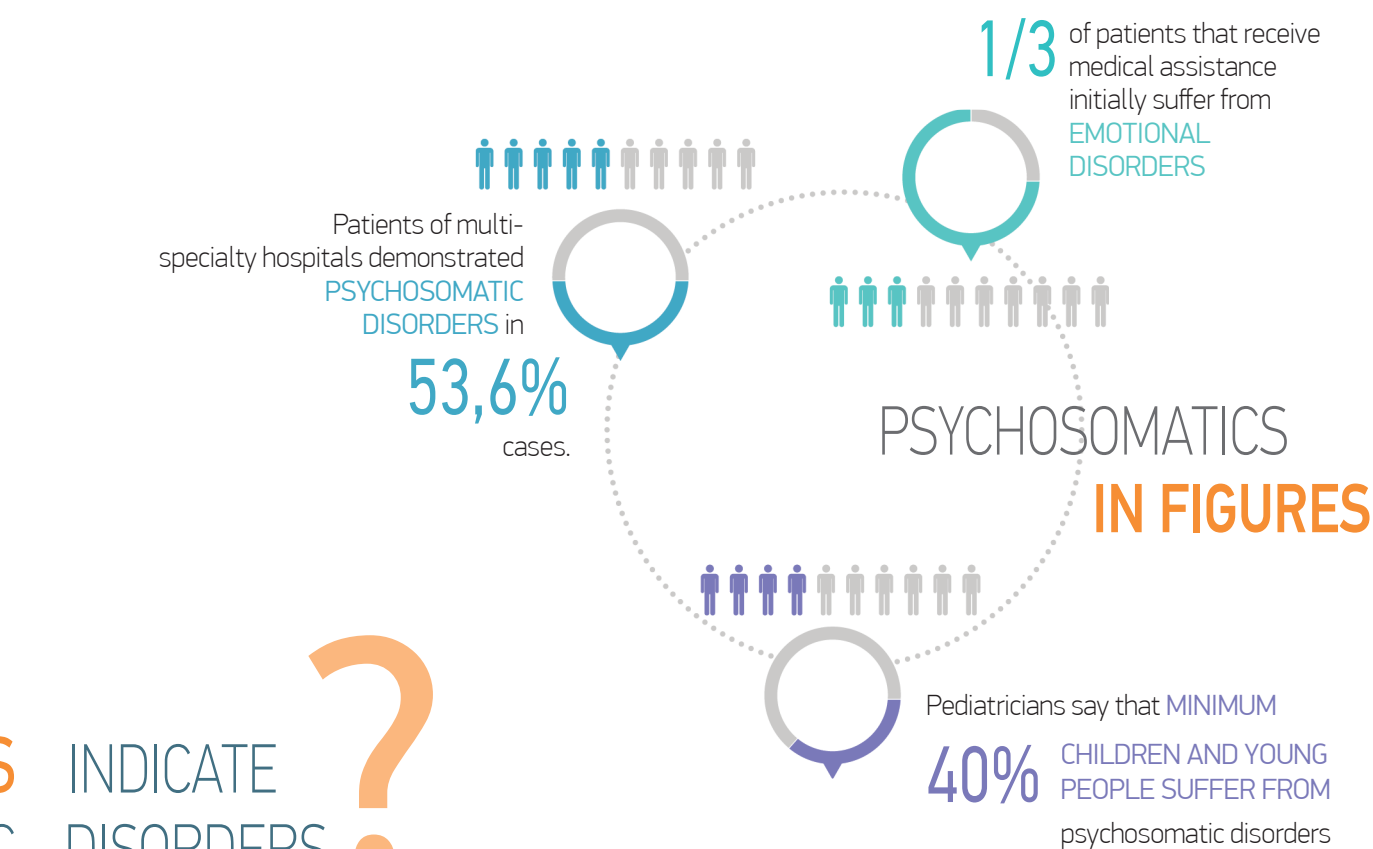
25-30 years

there is a sharp increase in number of patients with psychosomatic pathologies. The psychosomatic disorders are the most widespread in highly-developed countries.

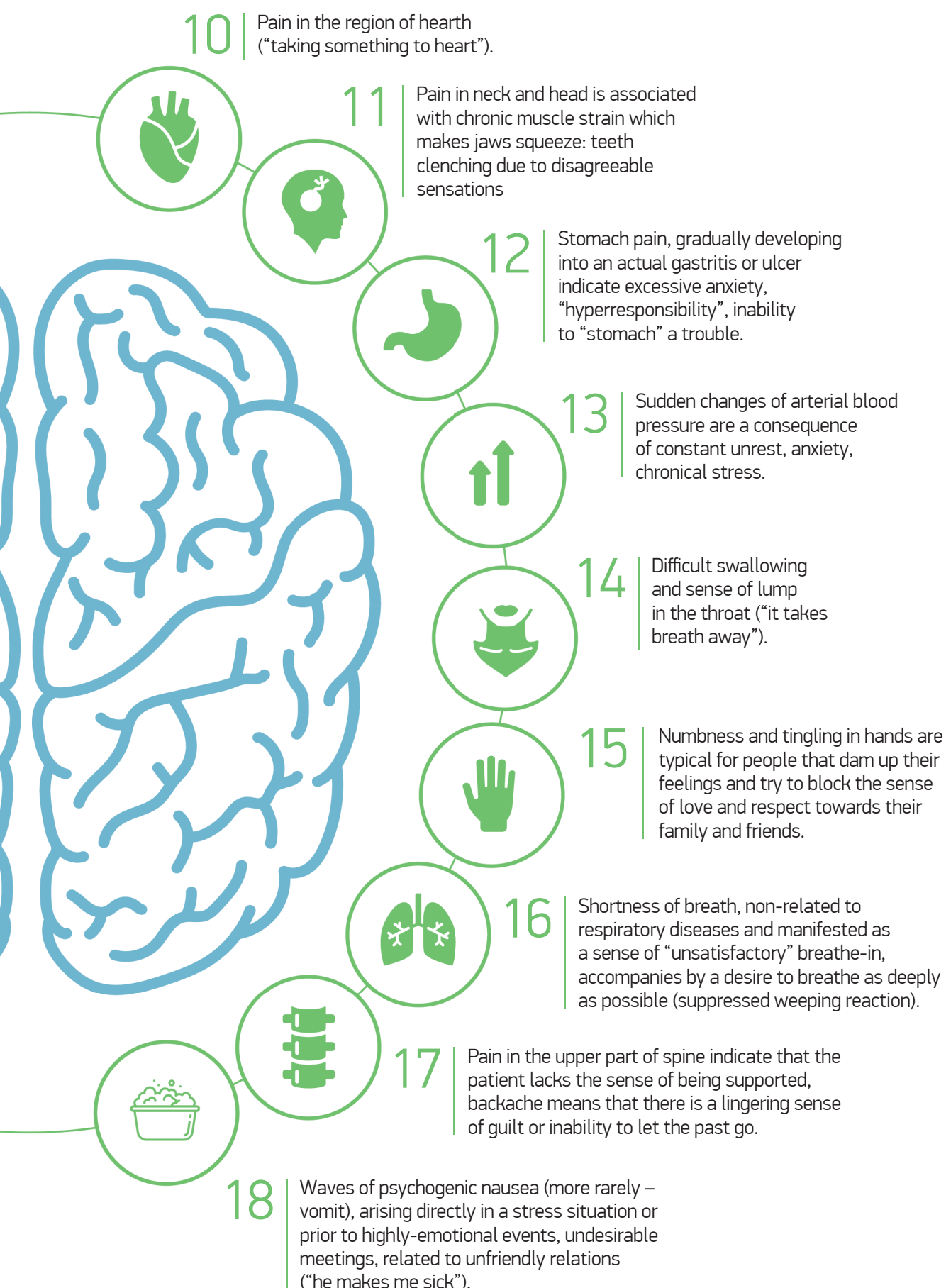
PSYCHOSOMATICS – ALTERNATIVE VIEW ON HEALTH

WHAT SYMPTOMS PSYCHOSOMATIC





INDICATE DISORDERS ?



WAYS OF PSYCHOSOMATIC DISORDER DEVELOPMENT

The psychosomatic disorders are manifested in several forms:

- Conversion symptoms – the symptoms that are objectively absent are unconsciously demonstrated. This situation arises in case of a social conflict. The conversion symptoms involve voluntary movements and sensory organs (for example, they may include hysterical paralysis, psychogenic blindness and deafness, pain phenomena).

- Functional syndromes – failure of certain organs and systems. Any physiological changes in organs are not detected, but the patient complains about several unrelated conditions – lump in throat, digestive trouble, heart arrhythmia, etc. It is accompanied by nervous disorders – depression, anxiety, fear manifestations, sleep problems.

- Psychosomatoses – a bodily reaction on a conflictual emotional stress. Psychosomatoses are followed by pathological changes in organs. Historically, this group includes bronchial asthma, ulcerative colitis, essential hypertension, neurodermatitis, rheumatoid arthritis, gastric ulcer and duodenal ulcer. At present, such diseases also comprise ischemic heart disease, psychosomatic thyrotoxicosis, 2-type diabetes mellitus, obesity and some behavioral disorders. It is proposed to add radiculitis, blind headache, intestinal constipation, irritable bowel syndrome, gallbladder dyskinesia, chronic pancreatitis and infertility to this list.

HOW WE CAN GET RID OF PSYCHOSOMATIC PROBLEMS?

To neutralize psychosomatic disorders, various types of psychotherapy and alternative medicine are used.

Auto-trainings are a popular method of problem neutralization. The patient has to repeat certain phrases every day that are determined depending on the disease. E.g., to get rid of depression: "I go beyond fear and limitations, characteristic for other people. I create my own life".

PSYCHOTHERAPY USES THE FOLLOWING METHODS:

1) Methods of elimination of deep psychological reasons that cause the manifested symptoms: meditation, hypnosis, Hellinger's constellations.

2) Methods of elimination of the symptom itself: NLP techniques, pranayamas.

Medication with tranquilizers and antidepressant drugs is also used. The danger of psychosomatic disorders consists in that they often disguise themselves of serious diseases caused by functional disorders. It may lead to uncontrolled use of unnecessary drugs and, consequently, to a gastrointestinal upset and disorders of other body systems.

DeVita technologies are a simple and safe method of psychosomatic disorder neutralization. They exert a tender and non-hazardous influence on the body, harmonizing performance of the organs and systems. DeVita devices are universal, easy-to-use and cause no adverse effects. To facilitate solving of the most common problems, we developed special complexes which can ensure the best results.

! ADDITIONAL INFORMATION – ON POSTER №4



A. Semeny, PhD, Academician
of Medical and Technical
Sciences, military doctor, head
of "Obraz Zdorovya" center

Probably, many people know this poem by A. Pushkin. And, despite the romantic beauty of "gold autumn", this season conceals a lot of dangers for our health. Health professionals know that it is the period of exacerbation of numerous chronic diseases. We are attacked by infections, have a bad mood and suffer from depression.

The idea that infections and parasites are causes of many diseases have been actively discussed recently. Such trends have been arisen once and again and, certainly, they will occupy public opinion, mass media and medical sphere. A seasonal increase of the lift morbidity rate which is observed every year is often skillfully exaggerated by the mass media. The panic, associated with these events repeating annually, has the same destructive power than viruses themselves, as it breaches our mental stability which is followed by the immunity deterioration.

INVESTMENT INTO HEALTH

Meanwhile, it must be obvious for everyone that if there are no favourable conditions for intrusion and generation of pathogenic flora, the intruders will not penetrate the body. And even if they manage to enter the body, they will not stay there long. The level of endointoxication and immunity which are interrelated have an impact on resistance to pathogenic organisms. The higher the intoxication level which we have from the childhood, the higher the possibility of the immune system failure which can be manifested as immune protection decrease (and, consequently, more frequent cold-related diseases) and as allergic reactions.

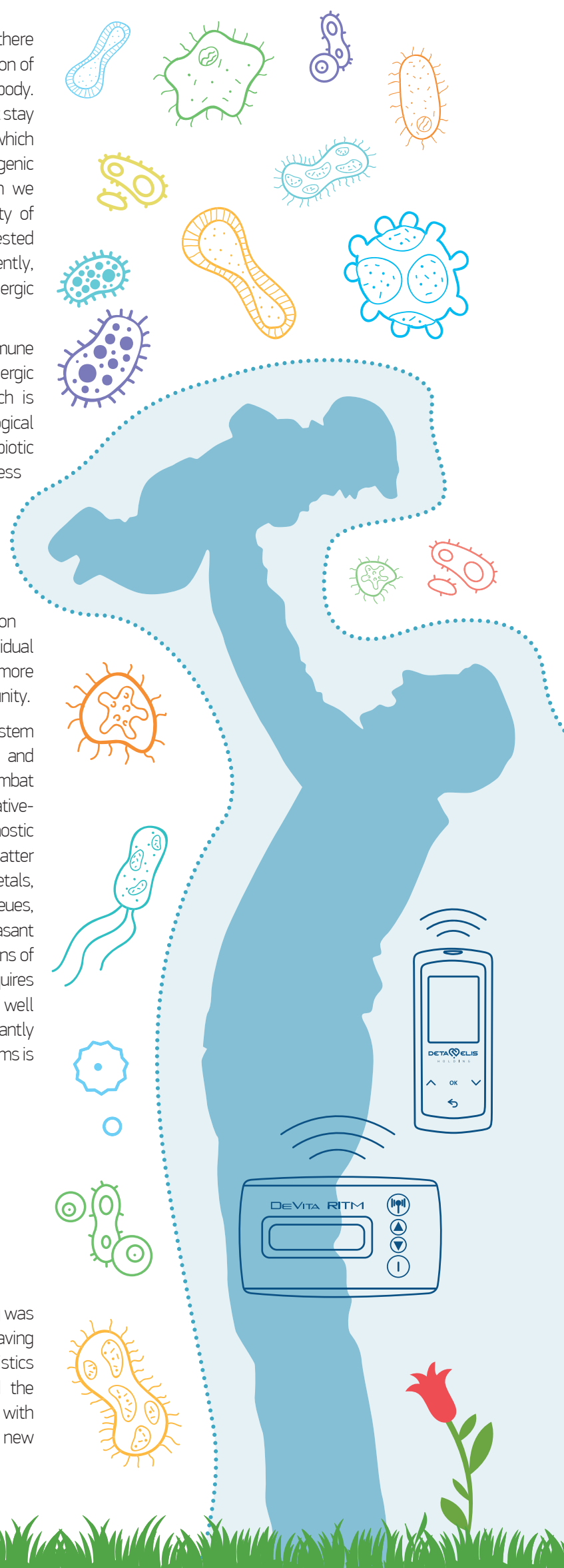
Allergy serves as one of signs of the immune system failure. Today, the increased rate of allergic diseases is observed all over the world, which is caused by a variety of reasons – worsening ecological situation, low quality of food, uncontrolled antibiotic consumption, "chemization" of our life, stress loads, etc. When we have an allergy, our body is so "slaggy", that the immune system too aggressively reacts to any external agent – dust, plant pollen and food harmless to many people become the worst enemies of the body... However, they are not the reason for these problems, it is caused by an individual distort reaction of the "enraged" immunity, more precisely, a certain body with disturbed immunity.

So, we should find out how our immune system constantly incites to an aggressive response and what internal influence agents undermine out "combat readiness". In this respect, a VRT method (vegetative-resonance test) is an unsurpassed precise diagnostic tool. It enables determination of the main loads in a matter of minutes – viruses, bacteria, parasites, heavy metals, stresses, etc., moreover, you do not need to stand in queues, make expensive analyses and can avoid other unpleasant sides of the classic medicine. Determination of all reasons of the problem takes up only 1 hour. But this approach requires a high-skilled medical specialist, special equipment, as well as awareness of the patient, and these factors are constantly reducing, while the number of people with health problems is growing. And what can we do about it?

According to WHO 70% of Russian citizens have an impaired immunity, and the number of people suffering from allergy increased by 20% over the last 10 years. ”

Thanks to serious and meticulous work DEHolding was able to find the way out of the existing situation. Having studies an immense database on frequency characteristics of different pathogenic microflora, having analyzed the experience of Russian and foreign doctors dealing with bioresonance technologies, our company created a new

Already the heavens were autumn breathing,
Already rarer the sun was gleaming,
And ever shorter drew in the days.
The forest's secret shady ways
With the moaning noise of wind grew barer;
On the fields the creeping mists began;
With cries the noisy geese-caravan
Stretched south; and winter drew ever nearer.
A rather tedious time had arrived;
November stood in the yard outside.
(Translated by Walter May)



concept of use of our DeVita Ritm Base, DeVita AP Base, DeVita Energy devices. It consists in the fact that the combined utilization of these devices according to simple schemes produces a synergetic effect with regard to main mechanisms of development of any pathologic process.

Combined utilization of DeVita devices according to simple schemes produces a synergetic effect with regard to main mechanisms of development of any pathologic process ”

PRINCIPLES LAID IN THE ROOT OF THESE SCHEMES

- Detoxification principle. According to Reckeweg's homotoxicosis theory, all diseases develop in a stage manner, accumulating different toxins in the internal body environment. So, a true recovery is possible only when the body is systemically and regularly goes through purification on different levels, including the psychoemotional one.

- Drainage principle. The products of vital functions of the body itself and pathogenic microflora inhabiting it, as well as the "results" of struggle with parasites must be removed.

- Energy provision principle. More energy is required to restore functions of the impaired organs and systems, regeneration and strengthening of the excretory system performance.

- Principle of reinforcement and normalization of the vital organs and systems. In the course of life, functioning of some organs with hereditary defects or subjected to excessive loads is lowered, and it requires timely support.

- Principle of destruction of the most common pathogenic microflora. An undiagnosed and improperly treated infection often lies at the root of chronic process development. To cure the disease, it must be immediately detected, destructed and removed from the body.

Combination of these principles for three above-mentioned devices will improve the state of health in any case, and in some situations it can prevent complications, exacerbation, and even will not let the problem develop and take root.

Over 20 years of activities, DEHolding has conducted a great many experiments, technical and clinical studies in Russia and abroad, which resulted in recognition and certification of DeVita series devices not only in Russia, but also in Europe. The Academy of Medical and Technical Sciences and Russian Association of Gerontology and Geriatrics highly appreciated all devices of DeVita series and consider their invention to be a breakthrough in health improvement. The new concept of DeVita technology positioning, thanks to the developed complexes, significantly simplifies the daily utilization of the devices and simultaneously increases their efficiency. Moreover, practically all of them strengthen the immune system, directly or indirectly.

Certainly, there are still old time-proved methods of the immune bolstering. For example, during the dangerous epidemic period – it is personal hygiene, protective masks, garlic cloves placed in the rooms, ventilation, wet cleaning, suitable and adequate closing, avoidance of crowded public places. But as we frequently use public transport, do shopping, go to the movies and theatres, we need contemporary and efficient methods of health improvement and immune bolstering.

And today, when everyone in our country is well aware of the crisis, including that in the healthcare system, and is deeply concerned about what to do, we have a wonderful opportunity to protect ourselves by means of family pack of DeVita devices which will reliably and safely serve for the health improvement of the entire family for a long time. It is probably, the best investment into our health in our challenging times!

! MORE INFO –
ON THE POSTER №4

THE FOLLOWING DEVITA COMPLEXES WILL HELP TO MAINTAIN YOUR IMMUNITY IN THE STRUGGLE WITH ALLERGY AND COLDS



The complex will help you struggle with such manifestations of allergy as running nose, itching, oedema, brash, tearing.

Even after the first use of the complex you will notice the decrease of itching, oedema elimination, improvement of the general conditions.

After 1 month of the complex utilization, the rate of fits will significantly decrease, you will notice a reduction of rash and easier breathing.

To achieve maximal effect in the struggle with allergy, it is necessary to use the complex for 6 months according to the designed scheme.



The complex is required for those who feel fatigue in the morning, sluggishness and weakness throughout the day and prone to complications after the disease treatment.

Even after the first use of the complex you will feel a burst of energy, mood and general condition improvement.

After 1 month of the complex utilization, you will notice a slight increase of enthusiasm in the morning, cheerfulness, boost of the body adaptation reserves, disease incidence reduction.

To achieve maximal effect in the struggle with colds and immunity improvement, it is necessary to use the complex for 6 months according to the designed scheme.



The complex programs help to control the main indications of the parasitical infestation: headaches, nausea, lingering cough, bowel disorders, weakness and fatigue.

Even after the first use of the complex you will feel a significant health improvement.

After a month of the complex utilization you will feel a burst of energy, disappearance of pain and discomfort, normalization of functions of all systems.

To achieve maximal effect in the struggle with parasites and general health improvement, it is necessary to use the complex for 6 months according to the designed scheme.

DELIXIR – WHAT IS IT?

DeLixir – is a concentrated nourishing drink, which contains vitamins, minerals and the mix of unique herbal extracts. Just 15 ml of DeLixir per day will make your life more active, bright and healthy!

WHAT ARE THE INGREDIENTS IN DELIXIR?

All 4 products have special formulas, developed exclusively for our company. They contain the most valuable botanical extracts biologically active supplements:

- Goji berry – source of longevity, normalizing the functioning of gastrointestinal tract and restoring metabolic processes, helps to lose weight.
- Aloe Vera – stimulates the production of cells, fighting germs, boosts the immunity and leads the toxins out of the body.
- Ginger – beneficially affects the digestive system, has an anti-parasitic effect, and lowers the level of cholesterol in blood.
- Methylsulfonylmethane (MSM) – takes part in metabolic processes, necessary for cells health and regeneration, slows down the aging processes.
- Turmeric – prevents the formation of pathogenic cells, cleanses the liver from toxins, and has antibacterial properties.
- Selenium – increases resistance to adverse factors of the environment, essential for functioning of heart muscle and blood vessels.
- Coenzyme Q10 – plays main part in the chemical reactions circle, provides the delivery of oxygen and the production of energy, an element of ATP synthesis.
- Lutein – extremely important to preserve visual acuity and eye health. Not produced in the body.
- Green coffee bean – detox-product, has an amazing toning effect, helps to normalize the pressure in the brain blood vessels.
- Raspberry ketone – promotes weight loss, restores the health of skin, hair and nails, removes the fluid retention.
- Vitamin and mineral complex – the source of vital energy.
- Amino-acids – the main element in building proteins in the organism.

This year the DEHolding Company presents completely new, revolutionary development. You haven't seen anything like this before! Especially for those, who is interested in innovative technologies and wants to be aware of modern wellness-development, has been created a series of unique health elixirs – DeLixir.

DELIXIR NEW FORMULA OF HEALTH IMPROVEMENT



Just 15 ml of DeLixir per day will make your life active, bright and healthy!

DeLixir – is a revolutionary, healthy, and simply delicious product. Use DeLixir every day – invest into your health and active longevity. All the products are perfectly combined with DeVita complexes, creating all the conditions for the highest quality of life.

DELIXIR – FOR WHOM?

Rich with multi-vitamins drinks DeLixir cover the widest audience. Using DeLixir is recommended to those who:

- care about their health & beauty;
- live in the modern rhythm of life;
- want to balance inner-selves;
- do sports and fitness;
- live in a big city;
- feel chronic fatigue, stress, lack of strength & energy;
- want to fill themselves with activity, vivacity & energy;
- want to achieve active longevity;
- control the health of their musculoskeletal system;
- is concerned about the excess weight problem;
- go to school and have increased mental workload;
- lead their own business and is constantly doing lots of tasks;
- want to boost immunity and get colds less often;
- have a lot of "acid food": meet, sweets, coffee, sauces, eggs, white bread.

THIS YEAR WE RELEASE 4 DELIXIR PRODUCTS:

- DeLixir Collagen +. Elixir with a high content of collagen to maintain your youth outside and inside. Has a delicate taste of black currant.
- DeLixir Detox. Gently but effectively cleanses your body from toxins. Contains a natural absorbent. Has a juicy Kiwi flavor.
- DeLixir pH Balance. Preserves pH-balance of your body. Helps to resist free radicals. Has an intensive lemon flavor.
- DeLixir Multi-Energy. Contains all the necessary vitamins and minerals. Fills your body with pure vital energy. Refreshing orange flavor.

- Noni juice – drink of longevity, unique natural adaptogen, which activates the hidden reserves of the organism, defending it from toxins.
- Acai berry – on the top of the components with antioxidant properties, contains about 3 000 healthy and nutritious elements.

DeLixir is perfectly combined with DeVita complexes, creating all the conditions for the highest quality of life.

- Spirulina - a concentrated source of nutrients, which normalizes the function of the thyroid gland and reduces cholesterol

MORE INFO – AT THE POSTER №8

DELIXIR pH BALANCE – revolutionary formula for maintaining healthy balance in your organism. It is essentially important to control pH balance inside of the body. However, a lot of foods we eat «acidify» the environment of our organisms. The most popular foods on our tables – meat & fish, cheese, sweets, white bread, various sauces, etc. – which are, actually, acid. «Acidifying» of the organism leads to its dysfunctions and to some serious problems with health.

DeLixir pH Balance has a unique alkalizing formula, which softly restores healthy balance in the body. For the best uptake the formula includes spirulina and turmeric, normalizing physiological functions of the organism.



HEALTHY
BALANCE

«Alkalize» the environment of an organism, revitalizing «acidified» organs.

HARMONY OF THE
ENVIRONMENT

The formula sustains normal acid-base balance of the body environment, maintaining the health of organs & systems.

CLEANSING

Herbal extracts lower the level of cholesterol in blood and cleanse liver from toxins.

PHISICAL
ACTIVITY

Special complex fills you with energy, increases efficiency & restores your body after workout.

BRIGHT
& POSITIVE

Natural ingredients fill you with courage and vitality, improving your mood & general well-being.

STRONG
IMMUNITY

Vitamins and minerals promote active work of immune system, as well as all systems & organs.



PLEASE, WELCOME
4 UNIQUE “DELIXIR”
PRODUCTS



STRONG
BONES

Collagen is useful for musculoskeletal system, preserving strength & elasticity of the bone tissue.

LIGHTNESS

Gives the feeling of lightness & mobility, enriched formula has an antioxidant effect.

ELASTICITY &
FIRMNESS OF SKIN

Collagen strengthens the structure of the skin & maintains it young and beautiful!

LIGHTNESS

Release of organs & systems from toxins gives you unforgettable feeling of lightness.

DIGESTION
NORMALIZATION

Special formula softly cleanses your intestine from toxins and helps to recycle food more effectively.

STRONG
IMMUNITY

Cleansing your body from toxins improves the work of all organs and systems, as well as the immunity system.



DELIXIR COLLAGEN + – is a unique formula of youth. Collagen – is one of the structure proteins of skin. This is a kind of carcass, supporting your skin and preserving its elasticity. Collagen is also very good for joints and spine – it preserves flexibility and elasticity of your bone tissue. With age the level of collagen is reduced, the skin becomes loose, and the joints get weak. DeLixir Collagen+ will help you to stabilize the level of collagen in your organism and will bring you youth inside and out.

For the best uptake the elixir includes hyaluronic acids – natural moisturizer, Vit. B5 & B6, improving the state of your hair & nails, and natural antioxidants.

DELIXIR DETOX – unique elixir with the detoxification effect. The accumulation of toxins in the body – is the bane of modern times. Bad environment, abuse of drugs, infections, increased physical activity – all of it leads to accumulation of toxins in the organism.

Toxins worsen the functioning of the organism, causing constant fatigue and lethargy; they negatively affect appearance and reduce immunity. To lead the toxins out of your body, you would need to regularly go through the procedure of detoxification, which includes a special diet, applying of DeVita drainage programs and DeLixir DETOX uptake. The unique product formula contains juices and extracts of the detox-herbs, natural absorbent and antioxidants, and MSM (Methylsulfonylmethane) – a mineral, which maintains healthy body condition.

! FURTHER
INFORMATION –
ON POSTER №9

DEPULS+ NEW TECHNOLOGIES FOR BODY STATE TEST

This year DEHolding Company presents to its partners new opportunities for a complete and visual body state test.

Here you have DePuls+ – a modern and comfortable device that allows to perform a body test under main indicators.

* Test results are not diagnostic inference, and do not revoke standard methods of health diagnostics and consultations of medical specialists. This test method is an additional way of your health assessment.

HOW DOES DEPULS+ WORK?

The device estimates the body state under the neurodynamic analysis of the heart rhythm variability that is analyzing the intervals between the cycles of heart contractions. The heart rhythm is a universal body reaction to internal and external irritants, and its frequency can indicate problems in any organ systems with a high level of accuracy.

Using this device you can spot weak areas in the body state, follow up the changes of any physical

parameters, as well as estimate how various factors: physical activity, bioresonance devices use, day regime changes, etc., affect the body. DePuls+ does not only estimate the health condition but also allows taking the required measures to improve the life quality, and to check the effectiveness of the health improvement strategy applied.

DEPULS+ IN ACTION

The DePuls+ device is portable and easy to use both in the health centers and at home in order to estimate

the whole family's health condition. DePuls+ shows test results with a simple scheme which is clear not only for doctors but ordinary people who take care of their health. The test itself lasts just 5 minutes. Moreover it is possible to create several profiles to use the device by different people.

The device can show the body state under different parameters of the conventional and unconventional test. Let's start with the conventional indicators: DePuls+ gives information upon the following criteria:



- administration elements aimed to register and display the client's electrocardiogram, any changes of his/her current state and main physiological indicators of the body;



- a psychoemotional state is a state of the brain activity and different brain divisions control psychoemotional balance;

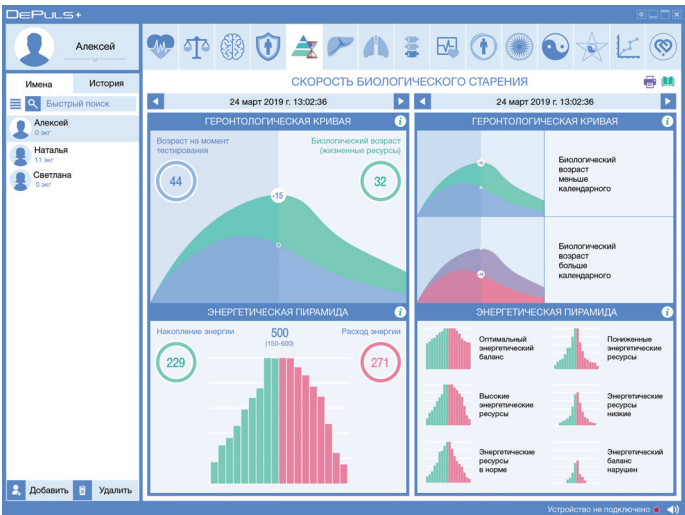


- a stress index is a nervous system state and a stress load level;

- a balance of the vegetative nervous system is a level of control of the energy consumption and conservation as the internal organs work;

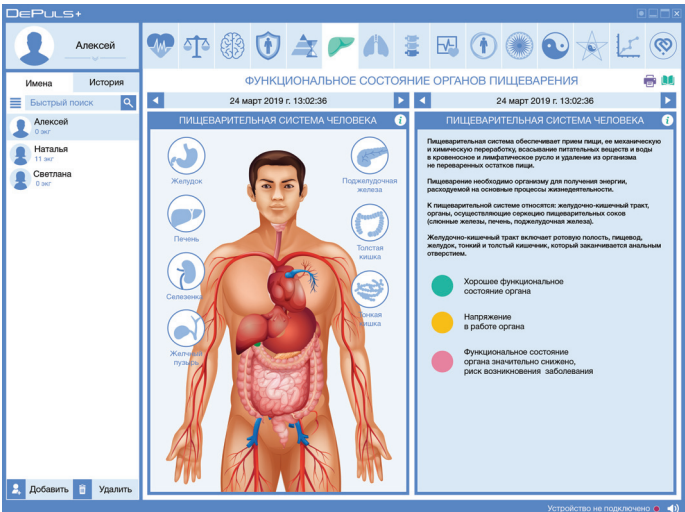


- a level of immunity is an immune system state and its ability to protect the body from the pathogenic flora;

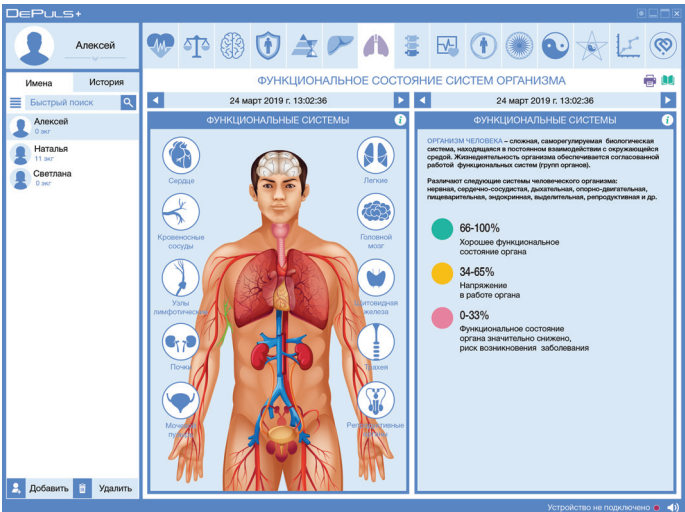


- a biological age is a degree of compliance of the organs and systems state to the calendar age of a person;

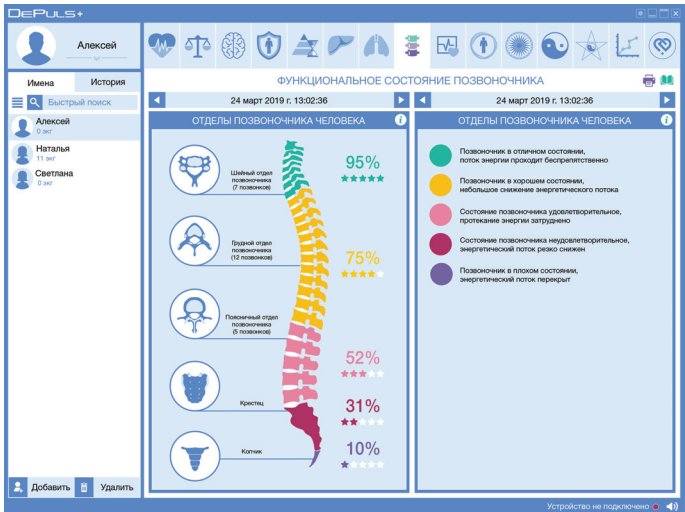
- an energy potential is a balance and resources of existing metabolism;



- a functional state of the digestive system organs is a thorough test of all the gastrointestinal tract organs;



- the other organs and systems state, and the state of the vessel glands is a test of the main organs and endocrine system state;

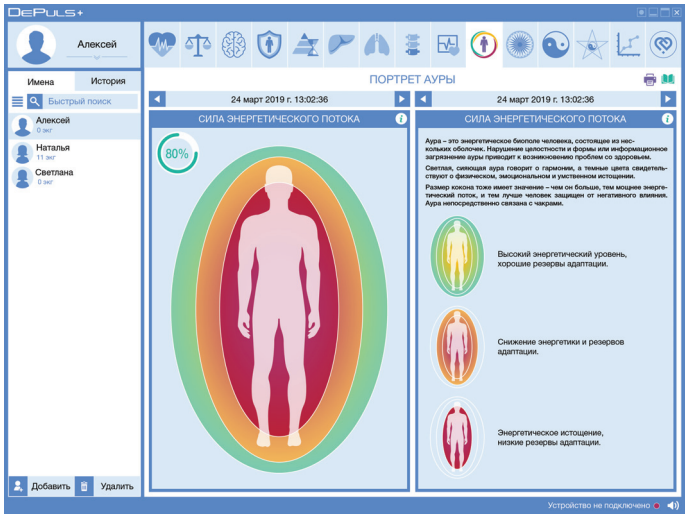


- a spine state aimed to estimate the functionality of the locomotor system;

Additional info on the body health state – posters № 6, 7



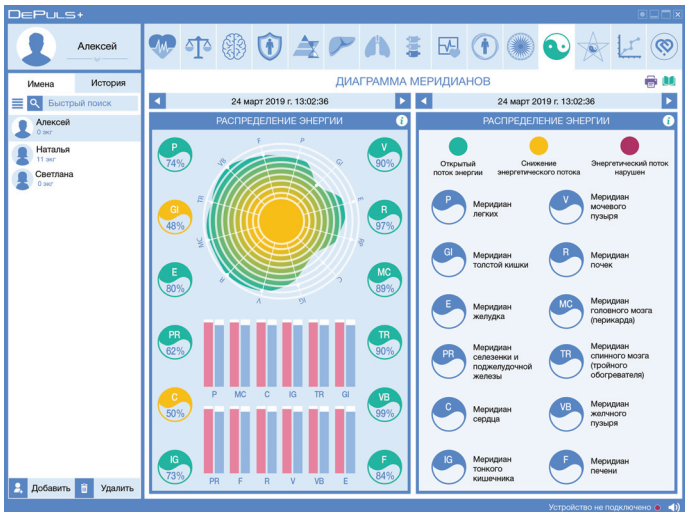
At the end of the section a general chart is displayed, it shows an internal state of the body, as well as a time pattern in case the test is not performed for the first time.



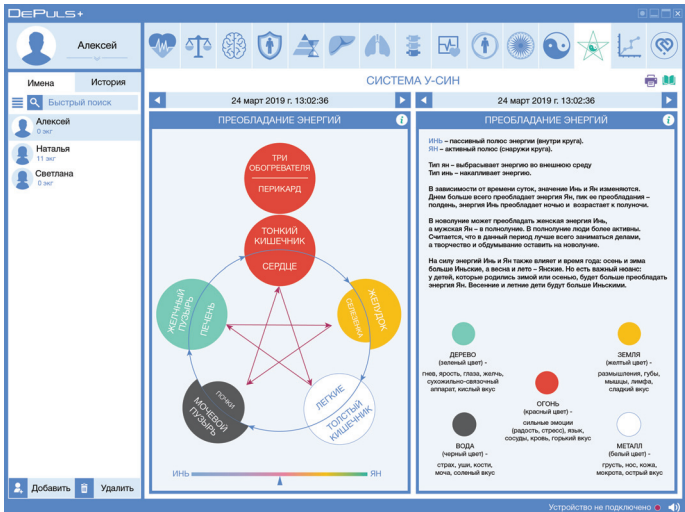
The next section allows testing, using the oriental methods, and shows the aura intensity;



- a degree of how open the chakras are and how much they are complete with energy;



- an activity of 12 meridians, special energy channels connected with internal organs;



- an organs and systems state according to Wu Xing theory, the system defines the degree of the body's health based on the harmony of five elements inside of it.



At the end of this section a general energy state of the body is estimated.

In the near future, another function will be added: after the test DePuls+ will suggest the most appropriate health improvement pattern which will include the DeVita and DeLixir programs, and recommendations for a healthy way of life.

DePuls+ device release is an important step in the company development. With it the partners will have an opportunity to perform tests in a more visual way and to tell about the DeVita technological advantages, and the clients will see first-hand their family's health condition and the DeVita programs effect.

People have been inventing various games throughout the entire world history. Many of us have once been seriously keen on any game: someone was enthusiastic about football, someone was infatuated with chess, Monopoly or World of Warcraft. Games have a great power and evoke different feelings. We are absorbed in the game process and have a feeling of belonging to the team and satisfaction with the obtained results.

A well-developed game is an elaborate and multifaceted tool which is able to have a substantial influence on our motivation.

The game will help you easily learn how to use a complex approach to the business development ”

It is the essence of a new business practice, called gamification. We take game elements and approaches, used for development of various games, and implement them in business situations.

The term of gamification has appeared not long ago. It means implementation of game elements and awards (such as scores, surprise gifts and bonuses, competition and creative work, involvement in joint result achievement and sense of win, anticipation, etc.) into the actual activities. The gamification is a tool which helps to enhance motivation and a sense of involvement. Many partners of various MLM structures know the gamification prerequisites – it is a marketing plan itself, special steps, scores, gifts – they are all the gamification elements, included in our business. An important gamification part in MLM is monitoring of one's own status and comparison of oneself with other players, team work and mentor's potential realization, time limits and up-to-the-minute understanding of what you have to do to obtain something valuable.

DEHolding, implementing game elements into the routine business activities of its partners, goes further and offers a set of business games and simulations, aimed at involvement of new partners and clients, training how to use a complex approach to the health improvement, training with regard to marketing plan, and development of skills, necessary for quick growth of the entrepreneurs.

Today, we present you DEVITA CITY game. It is the first unique, unprecedented DEHolding game, developed by multi-specialized company's experts on the basis of DeVita technology complex positioning. Everyone who plays this game just for once, will get answers to a lot of questions: "How the devices are used? What programs are used in different situations? How can I help people in different situations? Why it is necessary to use 3 devices? How I can answer "terrifying" questions?"

Over 3.5 hours of play, every participant will learn how to easily tell anyone about DeVita devices; he or she will get to know the ways how to precisely and quickly respond to the most common clients' objections; will learn a great many facts about DEHolding. The players will be able to easily use the new knowledge in communication with prospect clients.

The winner will have a chance to obtain certificate "DeVita expert in complex approach to health improvement” ”

Over the game progress, the participants will meet DEVITA CITY citizens at first, get acquainted with their problems and give an appropriate advice on health improvement. After the players save the city, they will transfer their influence on the whole World, where they will be able to render help to families in different countries, expand their opportunities and increase their "Strength". The game's final stage involves responses to doubts of all citizens, when every participant can show

his or her communicational and oratorical abilities, and use the accumulated "Strength". No game is possible without a winner. In our game, the winner will get a recognition of the players at the table and will have a chance to obtain certificate "DeVita expert in complex approach to health improvement". All players will also have a great pleasure, travelling the DEVITA CITY world and discovering a lot of new and interesting things.

DEHolding, implementing game elements into the routine business activities of its partners, goes further and offers a set of business games and simulations aimed at involvement of new partners and clients, training how to use a complex approach to the health improvement, training with regard to marketing plan, and development of skills, necessary for quick growth of the entrepreneurs.

DEVITA CITY – NEW DAWN FOR TRAINING AND SELF-DEVELOPMENT



! FURTHER
INFORMATION –
ON POSTER №10

This game will enable the partners to call all their structures together, and provide a captivating and useful method of training how to use a complex approach to the business development. Thanks to the small size of the game, you can play both in consultation and information centres and at home. Instructions for moderator (game presenter) are easy to understand, therefore, the game is comprehensible and able to be duplicated.

training with regard to the marketing plan and conduct of business, will enable every partner easily understand mechanisms of revenue increase in DEHolding, it will motivate the participants to take actions and earn money, and will demonstrate all strong sides of the marketing plan and promote activities of the entire partner structure.

ARE YOU IN PLAY?

First of all, MLM business itself is constant everyday personal development training, starting with invitations on the phone and ending with making an agreement. Every day we gain new skills, learn much in practice while communicating with different people, making appointments, making presentations and speaking on stage. And what is important? You're not alone. Your sponsor-supervisor helps you in this development.

I compare personal development to climbing to the top. Every stage means new knowledge and skills. And, if you stop in your development, it means that you stop in your promotion to the top and nothing is going to change in our life.

I think it is wrong if one thinks that if one has already achieved something he/she has nothing to learn. Life flows and everything changes and to keep up with the times one should be learning all the time, using knowledge in practice.

There are two types of people who come to MLM and do not reach any results. One type is those who do

I must admit from my own experience, that such type of trainings is very important; people start moving forward after such events and get results. This is a kind of push that makes people act. And all the money invested in this trip is generously repaid.

It is wrong to ignore such events as some partners do. Those who think they know enough or expect their sponsor to tell them everything or to show a video. Of course, your sponsor is going to tell and show everything but he cannot render the inspiration and confidence in the company that people get at such events.

It is always said that your success comes from such events, but people realize that is true 100% only after having visited the event by themselves, because success is born inside of you. A person's disposition helps to attract clients and partners easily. This is not knowledge that attracts, though being very important, but your feelings.

The push you get at the event usually lasts from 3 to 6 months which is enough to get results and

PERSONAL DEVELOPMENT TRAININGS AND SUCCESS IN MLM BUSINESS

not want to learn and after a few failed attempts say: "This is not for me" and leave the business. The others are the opposites; they only learn but do not use this knowledge in practice. These people also do not achieve any result and leave business with the same thoughts as eternal students.

To my mind, there are 3 categories of personal development trainings:

1. Those giving particular knowledge how to act and to achieve the result.
2. Motivating – that encourage acting and invigorating your confidence in your own forces.
3. Those helping to solve internal conflicts that create obstacles to achieving the desired result.

All of the types are equally important.

TRAININGS OF THE FIRST CATEGORY – are basic knowledge that is necessary to understanding how to act in business (where to find prospective partners and clients, how to make a list of acquaintances, how to make phone calls correctly, how to hold meetings, etc.). They are usually held in information and consultancy centers or while communicating directly to the sponsor. You can get this knowledge from books and videos. It is most important not only to have knowledge but to use it properly. This knowledge is not the main means of reaching the goal. So many people know how to do it, but what is their result?

TRAININGS OF THE SECOND CATEGORY – are huge events organized by companies. Both beginners and leaders in business gather here to share their success and tell what they have achieved. It is their personal experience that they share with beginners and this knowledge is precious as they inspire partners: If leaders can do it, they are also able to do it!

develop your own resources. You start believing as you see the results. No results mean no belief: "Whatever you say, I am not going to believe until it works for me". But if you manage to get it, your faith cannot be broken.

TRAININGS OF THE THIRD CATEGORY, which are rarely taken into account by companies, are trainings aimed at removing personal internal obstacles. What is the main reason that does not let a person realize his/her dream? What prevents him/her from reaching the highest qualification and earning enough money? These are not external factors as country, crisis or relations with one's sponsor, but personal internal obstacles he/she created for himself/herself. To my mind, such type of trainings are most important for personal development. When you remove obstacles inside of you, nothing outside would hinder.



Maria Krivitskaya,
Company top-leader,
Qualification –
“Ruby master”.

So I am happy that DEHolding company management has organized such seminars in cooperation with Sergey Nasibian and other coaches in personal development. Recently, I have found a method of solving any internal conflicts at emotional and sensational levels. It removes all attitudes that prevent you from achieving success and moves you forward to your goal with minimal inner forces. We create obstacles in our own way without noticing them; we resist and move backwards, though we think we are doing everything for promotion.

At Sergey Nasibian's training, which was a part of "Fifth Element" program organized by our Company, I heard a wonderful phrase: "Stop resisting and you will get strength". When you reveal your inner resistance and remove it, you will be strong enough to move forward! As if we cut inner "ropes" that do not let us move. The more such ropes we have, the harder it is to move on, and sometimes that is almost impossible.

I met so many people who were doing everything right, they visited all events, started moving on and then exerted themselves to the utmost and finally left, because inner obstacles were too high. No outer motivation could make them move.

So, if you get rid of inner obstacles, get knowledge and motivation with our products and marketing plan, you can achieve the highest goals and reach the top of personal and financial development. So believe, and go for it!



Oleg Kachanov – a leader of the «Well deta» Health Center» project, a health improvement consultant, an authorized agent of DEHolding Company.

A year ago I conceived the idea of a new approach to the development of the IAC, when I attended the inauguration of the representative office of the company in Greece, where at the same time the fifth anniversary of DEHolding was celebrated. The training by the VIP master Yuliy Sugeiko had a big influence on me. I listened to him very attentively and took notes of his presentation. I was inspired most of all by his approach to the work, the idea of the partners and clients service and his practical experience. Later on I contacted him several times and asked for his advice on many issues which appeared during the implementation of this idea. I appreciate Yuliy's assistance and advice.

I started with an action plan for a year and began to carry it out. In the plan there were several tasks, the ones of priority were:

- 1) To have all payment options for goods and services;
- 2) To deliver goods to any region;
- 3) Information sources;
- 4) To implement voluntary certification of the center services;

5) To evaluate and certify specialists and consultants of the center.

The first item was not difficult to complete but it required time and investigation of specific resources to connect different payment options, convenient for the partners and the clients. The payment options available today are cash, non-cash using the center and DEHolding Company's details, via enquiring using plastic cards, under the agency contract, via the personal internet shop, using card payment systems (Visa, Mastercard) and internet systems (WebMoney, YandexMoney, Alfabank, Sberbank-Online), the courier service payment. I even connected online-loans «Purchase with loan».

I had to learn the second item from my personal experience and to analyze the delivery office services. We cooperated with different delivery offices and finally we chose the delivery service "Express Courier" (СДЭК). Today we deliver our goods to the client's door mostly within 25 days all over Russia.

A very important stage of the goals implementation was the center services certification. The materials and best practices preparation was held during the year. On July 5, 2016 the Head of our center received accreditation certificate of the health improvement specialist describing all the health improvement services and methods. The certification was performed by the Russian Professional Medical Association of conventional and alternative medicine specialists (RPMACAMS) which is legally authorized for above. The cooperation with this association gave us an opportunity to determine our center activity type and direction, and also gave a concept of how to interpret the health improvement methods using DeVita devices. The certificate itself and the membership in the association give us the advantages as follows:

1. The membership status in RPMA allows to take part in various activities (exhibitions, forums, workshops, etc.) within and outside of the association;

NEW OPPORTUNITIES OF INFORMATION AND ADVICE CENTER (IAC) DEVELOPMENT

In this article I want to share my entrepreneurial experience of the information and advice center (IAC) organization and the service improvement for the partners and the clients of DEHolding Company.

Information sources perform their role presently only for 30%. I got down to their formation after the Internet marketing training organized by the company last year. As a result during a year several Internet resources were created for the partners to use and the clients to be informed: the center site and the Internet shop, my blog, landing pages dedicated to DeVita Ritm Base, DeVita AP Base, DeVita Cosmo, DeVita Energy devices, social network pages: Facebook, VK, Odnoklassniki.

2. The information and legal support when organizing a center;

3. The consulting on documents and legal issues;

4. Advertising in the mass media;

5. An opportunity to get a certificate on learning under health improvement methods;

6. Presenting this document to inspection authorities on office operation issues.

The last item of my strategy on the IAC development is currently under the implementation. A list of the issues is being prepared for the products and DeVita health improvement methods certification. It is based on the recent developments of the company with respect to the holistic health improvement approach. Later on the consultants will be certified and awarded with certificates. It is important in order to provide a quality support to the company's partners when promoting the DEHolding Company products as well as to develop the business in the other cities.

Today our structure increased 10 times, the turnover grew 10-15 times if to compare with the previous year

As such all the tasks above and their implementation were aimed at the efficient partners work of not only our network but also the other business structures in cooperation with our center. The result of this interaction and the high service level provided to our partners and clients is our IAC turnover and Moscow region partners activation.

Today our structure increased 10 times, appeared qualifications from Bronze to Golden Master, the turnover grew 10-15 times if to compare with the previous year, and we, the managers, are getting closer to VIP qualifications.

I wish all the center managers to reap all the ideas and the experience we accumulated for the moment and to help the partners to achieve desired financial and life goals from the cooperation with our beloved company!



In my work with partners and clients I often see that people tend to have difficulty in choosing programs that can be effective in solving health problems. Of course, there are those who know Delnfo programmers very well and have already defined the necessary list of programs and even recommend them to their friends. But still, the majority does not make such lists independently as they are afraid of not gaining any effect.

In order to solve this problem Deta-Elis Holing created a very simple, convenient and user-friendly tool representing a set of programs for the most vital health problems.

A survey among people in Europe, Russia and The Commonwealth of Independent States defined 12 main subjects to create necessary groups. Delnfo programs were also analyzed and absolutely new programs were created that became a part of basic list of 30 programs of DeVita Ritm and DeVita AP Base series. These programs were grouped in different sets.

important, the leaflets contain schemes of using DeVita devices, the guidelines to which programs to use, when, in what sequence and for how long you should do it. You have complete step-by-step instructions.

For example, if a mother comes for a visit with her (teenage) daughter, who has redness and pimples on her skin. Which device should be used? I show her our “Clean skin” leaflet. She asks: “Why three devices?” I call her attention to page 2, where it explains the effect

The unique DeVita complexes give people opportunities to help themselves and near and dear ones ”

of every device in this situation. I add: “If you expect to get rid of your problem quickly and for a long time, you need a complex approach: three devices, proper diet, personal hygiene, water schedule and physical activity».

COMPLEX APPROACH FOR EFFECTIVE PROMOTION OF DEVITA TECHNOLOGIES

And now, if you are interested in a subject, you can look in the guidelines or the presentation leaflet for detailed information about schemes of program application. Previously, it was necessary to reprogram the device for each new problem, but now you do not need to. All necessary programs are already in the device.

Now it is much easier for our partners to work. I’m not asked such questions as: ‘Which one to use? How should I explain to the client why this specific device is used?’ any more.

You can find all the necessary information about 12 complexes on our web-site, you can also print it as all information is shown in colorful leaflets telling about the problem, its consequences and statistical data are presented. The leaflets tell about devices and situations when these devices are used, recommendations for preventing possible health problems. What is most

And the client understands that each device has its own effect and cannot be substituted, so in order to solve the problem effectively these are three devices that she/he needs. You should note that all members of the family can use these devices for their health.

Earlier you had to reprogram the device for every new problem, but now you do not need to ”

Here is another example of a partner’s work. She (a middle-aged woman without any profound knowledge in medicine) felt uneasy of offering the devices to her friends as she could not consistently explain the way of using programs and the essence of complex use of devices. As we live in different cities, I cannot explain all the procedure to her face-to-face. We can communicate



Marina Kachanova, Company coordinator, Corresponding Member of Russian Association of Folk Medicine, Internal environment improvement and sanitation specialist.

by Skype, but it is not the same in terms of perception. My recommendation to her was to visit webinars and listen to the information about new devices from different speakers. She called me in a week and said with her voice full of fascination: “Was it all that easy?! So if my mother has problems with her heart, I should take “Heart and circulation” programs set and just follow the regime. And the leaflet contains all information about what we need every device for! Perfect!” The following week we had an order from her client for a full set of devices.

So, these unique complexes give people opportunities, irrespective of their occupation, to help themselves and near and dear ones to find programs for different situations in their lives. You should remember that these devices are not panacea, but a good contribution to your health and wellbeing, keeping youth and longevity, which help you solve the problems with body energy and harmony in body processes.

COMMON COLD RELIEF

STOP ALLERGY

STOP STRESS

HEART & CIRCULATION

STOP INSOMNIA

DIGESTION WITHOUT PROBLEMS

WOMEN'S HEALTH

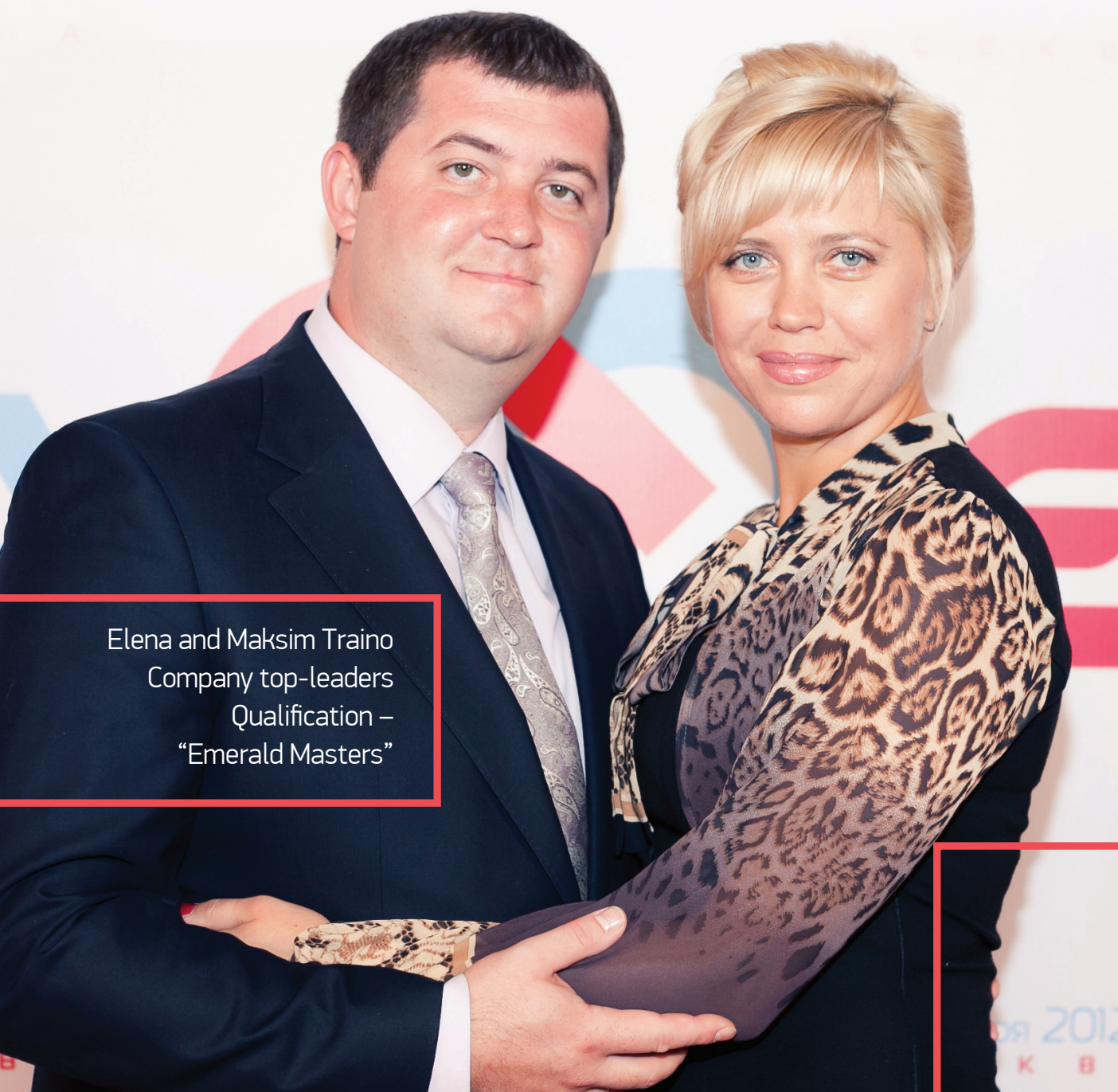
MEN'S HEALTH

MOVEMENT WITHOUT PAIN

CLEAN SKIN

FOR SPORT PERFORMERS

STOP PARASITES



Due to our partners' team work, faith, coordination, enthusiasm and desire to help and due to the Internet having removed all possible borders, and helped to make friends, we had wonderful European leaders in three years. These were Alexandr Brunstein and Oksana Kirilova (Gold Master) in Germany, Regina Rudiene (Gold Master) in Lithuania, Diana Mileshkevich (Bronze Master) in Latvia, Svetlana Zhivotova (Gold Master) in Spain, Irina Shestiukova (Bronze Master) and Elena Malashevich in Portugal, a wonderful couple and our friends Rasa Lisovski (Platinum Master) and Andrey Lisovski (Silver Master) in Poland and England.

Now, when we recollect our first steps in business in Europe we understand that we have achieved all the goals we set at the beginning. So, what did we need it FOR and WHAT have we gained:

- Personal development and new skills and abilities;
- Great experience that we can always use for further development and share it with our partners;
- New international team;
- Profit increase;
- Protection of our business in terms of time, loss of team and bills, usual way of life. Development of business in one country only is a great risk which is

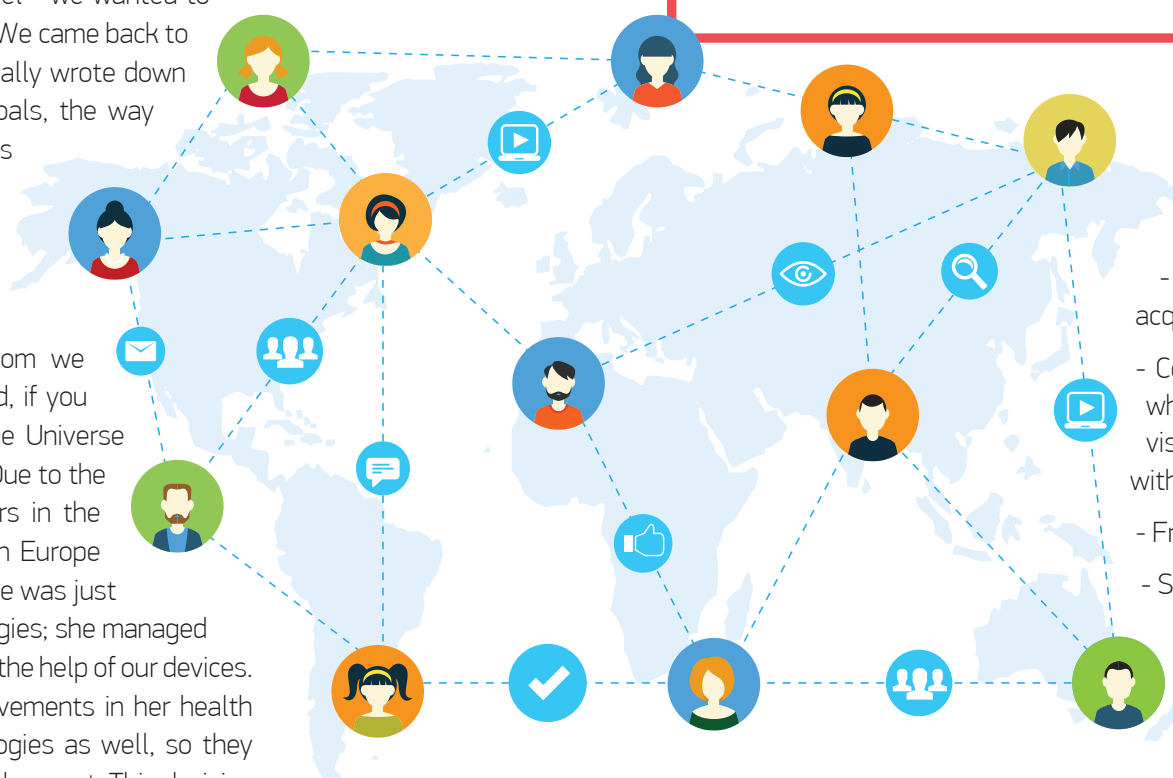
BUSINESS IN EUROPE: FIRST STEPS

It started with an intention. We had a successful business in Ukraine but we felt that we had reached the peak of our personal development, and we started thinking of going to the next level - we wanted to develop our business in Europe. We came back to this idea again and again and finally wrote down in our notebook a list of our goals, the way we would develop our business in Europe and defined the countries we were interested in.

At that time we did not clearly see to what country, where, with whom and to whom we would go. However, as it is said, if you wish something desperately, the Universe will make your wish come true. Due to the Internet and one of our partners in the team we found our first client in Europe – Tatiana from Germany. First she was just highly interested in our technologies; she managed really to improve her health with the help of our devices. When her friends noticed improvements in her health they wanted to try our technologies as well, so they were interested in business development. This decisive meeting happened three years ago.

First we went to Germany to meet our German partners and clients personally. We gave detailed information about the company, about our technologies and their potential for health, all prospective of cooperation with our company. We founded our first school of product promotion and marketing plan, made our first presentation for guests of our partners and clients. Then we had a wonderful team work with our great doctor Ramilia Ibragimova, who made everybody love our technologies thanks to her knowledge and

“ Leave you comfort zone
and develop your business
in other countries!



experience, and with our sponsor and top-leader Aleksander Dorodnev.

Our team was getting more extended and developed. During our first arrivals we got acquainted with Alexander Brunstein and Oksana Kirilova who came to our meetings. When we heard all the questions and saw their desire to change their lives for better we helped them in their development and formation in our company. Nowadays, Alexander and Oksana are a successful couple with «Gold master» status who have successful business in many countries of Europe.

proven by the latest events in our beloved Ukraine. International business provides you with risk diversification;

- New friends and interesting acquaintances;
 - Combination of business and travel which is very valuable for us. We have visited many European countries within these three years;
 - Freedom;
 - Successful environment;
 - Ability to help our parents;
 - Chance for our children to study in America and Spain;
- in wonderful and sunny Spain now.

In conclusion I'd like to address all our partners who want to change their lives, see the World, increase income and find new opportunities for their near and dear.

Leave your comfort zone and develop your business in other countries!

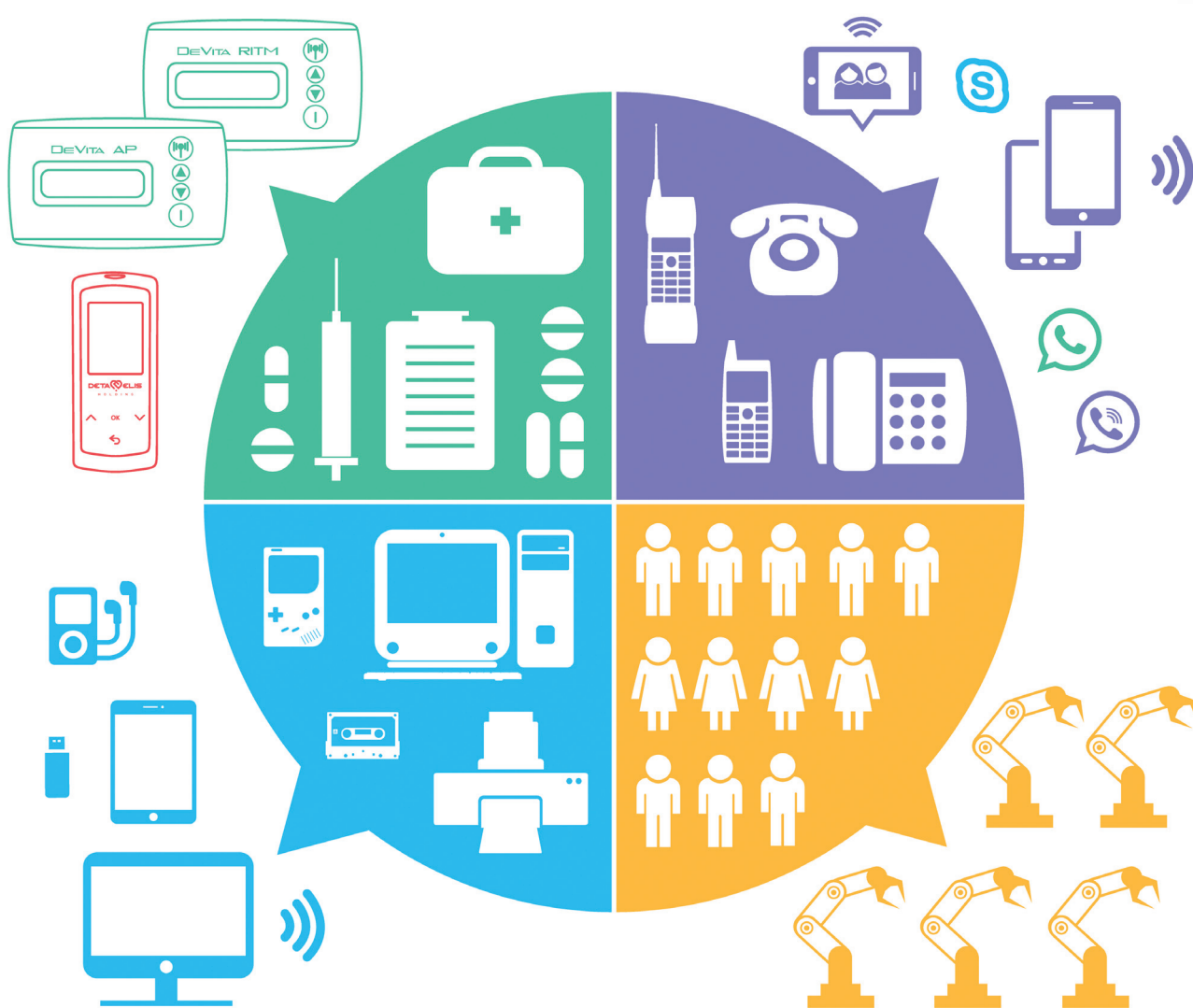
We all have two best offers in the world that are necessary to all people on this planet. These effective and safe technologies keep and recover health and a profitable business offer!

INNOVATIONS AND MLM BUSINESS ARE THE FUTURE.

If you combine both of them and they are the sources of your income, my congratulations, you hold a “golden calf” in your hands that can provide for your family for many years!

And if all of that makes people’s lives better, e.g. their health or beauty (or both) – then this is a miracle! And you hold it in your hands!

WHAT MANKIND EXPECTS IN 20 YEARS



It is obvious that a dramatic shift in economics and social sphere is going to happen in the next 20 years. The reason for that is total automation. New applications for smartphones and new programs for machines appear every day. All of these controls are very accurate (much more accurate than people), and what is more important they do not need to be paid for their work, sick leaves or vacations, they do not need social protection and there are no taxes to be paid for them.

All owners of factories and plants processing products dream to get rid of “unpredictable” people as soon as possible and to use in all senses predictable programs and robots. This is inevitable in the nearest 20 years. This process is logical and reasonable as it makes every manufacture less expensive and more cost-efficient. Machines and programs are going to change the labour market forever!

Such economists as Mike Cortes (Manchester University, Great Britain), Nir Jaimovich (Duke University, USA), Christopher Ncarda (Board of Governors of the US Federal Reserve System), Henry Siu (University

of British Columbia, Canada) analyzed the labour market dynamics in the USA to define what category of workers will suffer most as a result of automation. As it was defined, people with middle level salaries that regularly make the same standard procedures (such as secretaries, trade workers) will suffer most.

All owners of factories and plants dream to get rid of “unpredictable” people as soon as possible and to use in all senses predictable programs and robots ”

The question is where all those people will earn money? Are they going to have stress which can affect their health that will create new attitude to it?

The answer is simple! In order not to master new professions at the age of 40-50-60, they would search for something clear and familiar for them. So what is that? Is it communication? Everyone is able to communicate, doesn’t they?



Yuliy Sugeiko,
top-leader Qualification –
“Ruby master”

And do not forget about health! It gets worse and worse in this crazy world! Medicines do not always solve problems and sometimes even make them greater. People do not get younger, it is vice versa actually! Approximately 70% of people who are older than 50 have chronic illnesses that finally cause death, and the amount of medicines people take increases immensely.

A person using DeVita devices has the feeling of control over his/her health! ”

Life changes when a person gets a universal innovative DeVita device, designed for 10-15 years of continuous work (you only need to change batteries). A person who started using DeVita technologies does not visit hospitals so often and feels better both physically and mentally. Their reason is the feeling of control over their health!

Do you think such a person would share information about this device if he/she is well paid for that?

What if he understands that promotion of such useful devices is the way to his financial stability? And it happens while so many people are losing their jobs (as they are used to understand it). People would inevitably change and become self-employed!

The best offers at market would be from those supplying the universal scheme of controlling the main spheres of human life, i.e. health, beauty, financial stability – from us, the partners of DEHolding Company!



Marina Chanaeva, Head of Culture and Information Center in Nizhniy Novgorod Qualification - «Diamond master»

May I, Maria Chanaeva, talk to you, give advice and share my experience? I have three reasons why I think I should do so:

1. 18 years of studying MLM technologies and their successful use in practice;
 2. «Diamond master» status in DEHolding Company
 3. Rich history of my cooperation with the company.

I was one of those people who did not only wait for the foundation of the company but started working a year before it was set up. We worked as a group of six people, who understood the importance of using and promoting DeVita technologies.

In 14 cities of Russia we have chosen and taught specialists in vegetative resonance testing, holding medical conferences that were crowded with about

200-400 people, we informed attendees about the remarkable results that can be achieved with the help of our technologies and opportunities that are provided by the company.

The company’s strategy and its marketing plan are mutually profitable. Those who know exactly what they want, become rich and successful from scratch. They’ve managed to get things they had not even dreamt of, they got rid of hard diseases, found new like-minded friends. I was not an exception, I realized all my dreams and wishes within only three years.

But then I had an awful stagnation in my business. This was a period of hard times for the company. I did not take my emotions seriously enough, and that disturbed the balance of my mind for a year. After one year I asked myself why had I stopped and had I really achieved everything I needed? Why did not I enjoy my life?

I understood it was just a beginning. Furthermore, the company set a new strategy which was really sought-after in our country: i.e. participation of DEHolding in trans-regional exhibitions, presentation in State Duma and at different Russian and International forums. The most inspiring was clinical testing in MONIKI in 2015. The results of this testing impressed all Moscow professors who conducted the experiment. Moscow medical elite finally saw with their own eyes everything we had already known and tried to prove in practice. Our development engineers were granted with certificates as academicians of medical and technical sciences after that.

We highly respect our charming Head Tatiana Konopleva for her wisdom and strength, we admire her serendipity and love of life, her talent. Of course, we cannot follow her way but can inherit her energy of money and self-confidence.

RAPID DEVELOPMENT AND RESULTS WITH DEHOLDING

What made my colleagues move on? What do they do that I cannot do?

I found the answers to my questions soon and it helped me to move on either. So what did I miss?

1. Invincibility to circumstances that make most people stop;
 2. Right attitude to difficulties: it means that every problem is first of all an opportunity;
 3. Freedom from fears, agitation and any destructive emotions;
 4. Ability to respect personal desires and to believe in their realization.

I am so grateful to Aleksandr Dorodnev who kept asking me the same question for about eight months, «How is it going with the office of your dream?» he inspired, motivated and directed me. Then a miracle happened! On May 11, 2016 I set up my office in Nizhniy Novgorod. My dearest partners came from seven Russian cities to give me their support.

Nowadays, our team works hard not in Nizhniy Novgorod only, we also support our partners in other cities. For example, the team from Murom city worked at the exhibition in the city of Vladimir. The leaders from Nizhniy Novgorod took part in the «Medicine Plus» exhibition at the main Fair House of Nizhniy Novgorod. The social Charity fund «Zabota» got interested in our technologies. The Head of the Fund suggested us to present our program at their basis and thus we involved new people.

Our stock turnover increased 10 times within six months, this may be insufficient for the whole company but this is a great start for us! We set up work in our office, e.g. conferences, trainings, classes for beginners, etc. People, who defined what they want in details and could see the opportunities provided to them by DEHolding, are foremost for us.

I am a happy person now. My family, my sister and my friends work with me and we have far-reaching plans. Dear friends, this is just the beginning!



If there is a sentence that you have to say in order to describe the DETA-ELIS HOLDING business, then it should be the following: a unique technology based product range that offers an unparalleled approach to the most valued industry of our times, the anti - aging industry. It is really hard to find another network marketing company that presents a more interesting product concept than Deta-Elis does!

When the word of Deta-Elis started spreading through simple product users in Greece and Cyprus almost four years ago, there were a lot of networkers that got interested and said, "If these devices truly work, this company is going to be a big hit". Well, as we all know by now, the devices do work and their amazing results propelled a huge business growth in the midst of a financial crisis. Looking back, we are proud to say that Greece and Cyprus have really endorsed the DETA-ELIS business and technology and already thousands of customers are enjoying a better health and wellness.



OUR PRINCIPLES OF THE WORLDWIDE SUCCESS

Our vision: to introduce and establish our technology and business opportunity to every part of the world

Vasilis Paleologou,
Development
and Training Director
of DEHolding in Europe;
Agnieszka Zaleska-Athanasίου,
Head of DEHolding Greece

On the other hand, the networkers that created all this wave and trusted the company feel justified by all the support that the owners and the management of the company has provided to them during the past years.

The official openings in Germany and Greece, the new generation certified devices, the multilingual back office and the official way of payment are just some of the actions credited to the company founders Tatiana Konopleva and Roman Novikov, who really showed by actions their will for international growth.

On top of everything we believe that the foundation of Greece and Cyprus success consists of principles that we have, as management, set and reinforced through the company policy and our actions. Principles like:



a) **RESPECT** of the product. We secured that our technology will be as effective as possible, by providing proper training to more than 150 health professionals (physicians and therapists). We would like to thank our team of expert trainers as well as the total of the health professionals that have attributed to the DETA-ELIS work by providing to thousands of people proper and sufficient scientific treatment and practice.

b) **LOVE** to every person that is being reached by our technology. Everybody in the Deta-Elis Greece and Cyprus family is fully aware of the company's mission, which is to serve mankind through the use of our technology and business opportunity. We changed our focus from making money to serving more people. Serving more people makes the money comes in.

c) **TRUST** between the company and the total of the business partners. Everybody knows that there are equal and just opportunities for everyone that shares our common vision and work.

d) **PASSION** for sharing both our technology and business proposal. We believe that every successful person in life began by pursuing a passion, usually against all odds. Few things can make you more passionate than providing the world with better health and more income to go along with it.

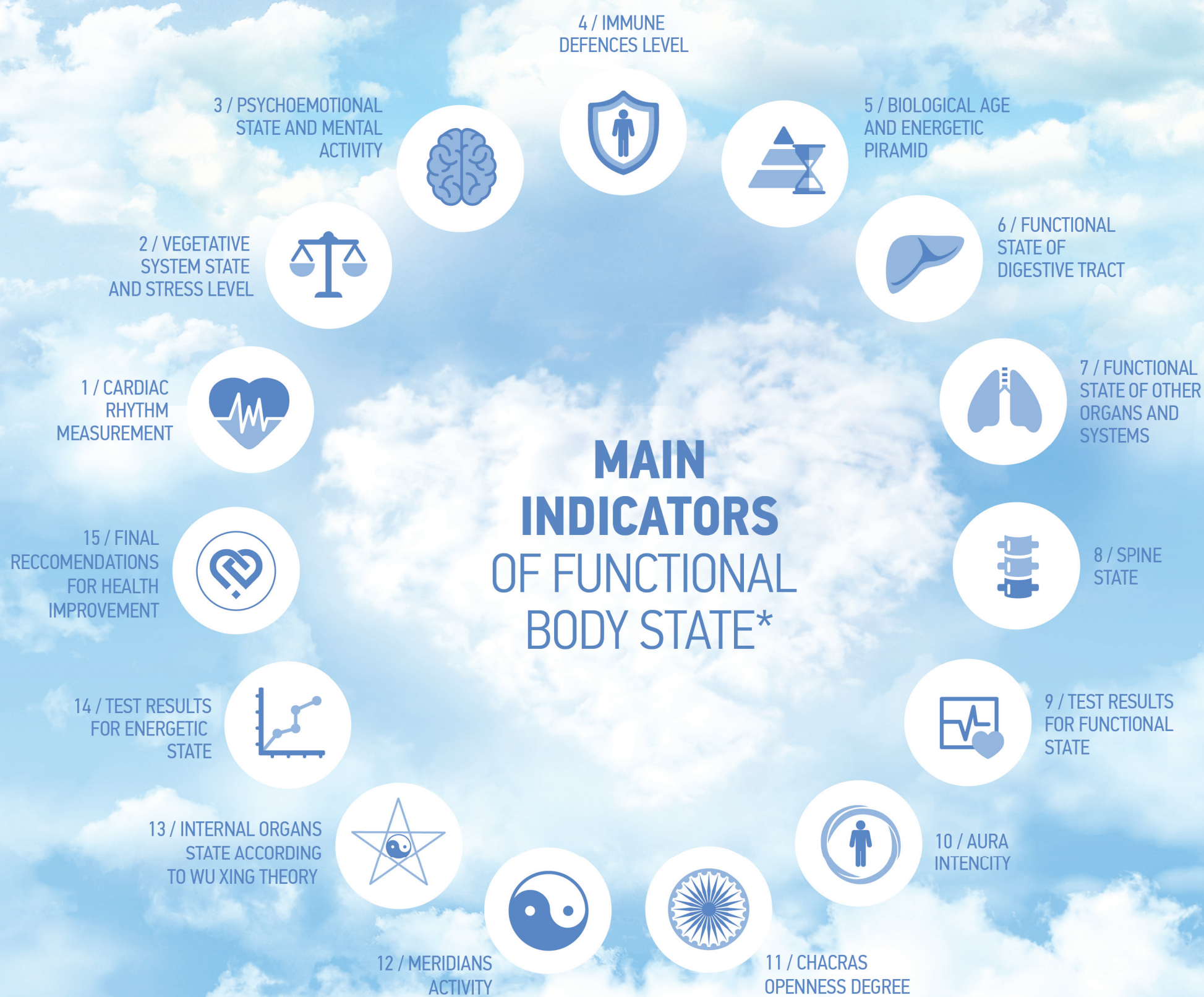
We changed our focus from making money to serving more people ”

These principles unite, not only the partners from Greece and Cyprus, but also every partner of the company all over the world in a common goal: global growth and expansion. We all know that the time has

come for the company to fulfill its mission, we know that we are now ready and strong to write a glorious page in the network marketing business book and be a top company worldwide. We have left the times of turbulence behind us and we are happy to see that the company founders provide us with a strong and determined leadership in both the scientific and business fields. We also read the signs of our times: the whole world now accepts in a fast pace the knowledge that natural and holistic healing is in many cases far better than chemical solutions and drugs. It is more than obvious that we are in the right company at the right time – and this is not by accident. This happens because we deserve the best! Every partner of the company that reads these lines deserves the best and now has the opportunity to get it. All those who stayed strong and focused are now going to make it big and see all their efforts to be fulfilled in a way that they have never imagined. The power of our technology and our marketing plan are going to make the difference! Each and every one of us is going to make the difference.

The whole world now accepts in a fast pace the knowledge that natural and holistic healing is in many cases far better than chemical solutions and drugs ”

We have here the chance to thank all those, network leaders and health professionals, who by hard work and great team spirit overcame all the obstacles and every single day made the Deta-Elis dream possible in Greece and Cyprus. We, as management, are more determined than ever to devote every effort of ours to their well-being and success. We promise them that “they will never walk alone” and that they will have us right next to them. Side by side we will enjoy this Deta-Elis Journey and we will make it the journey of our lives. We wish everyone health, success and prosperity.



“ Using this device you can spot weak areas in the body state, follow up the changes of any physical parameters, as well as estimate how various factors affect the body...

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