

DETA·ELIS

Marketing Plan

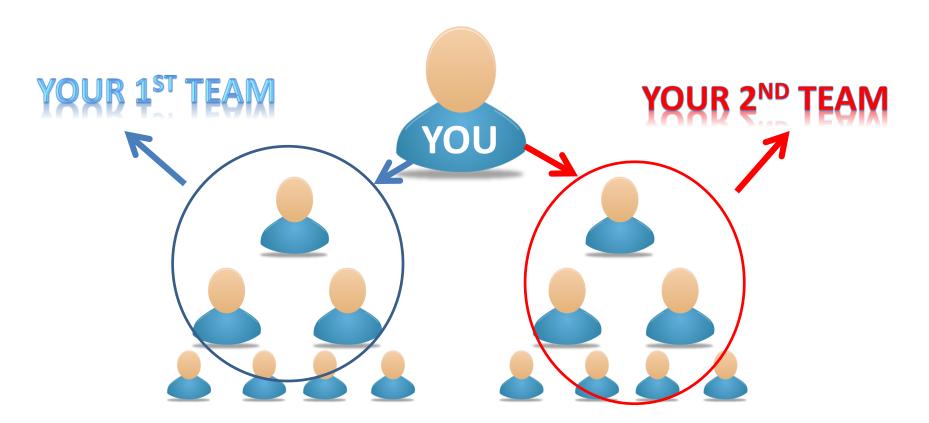


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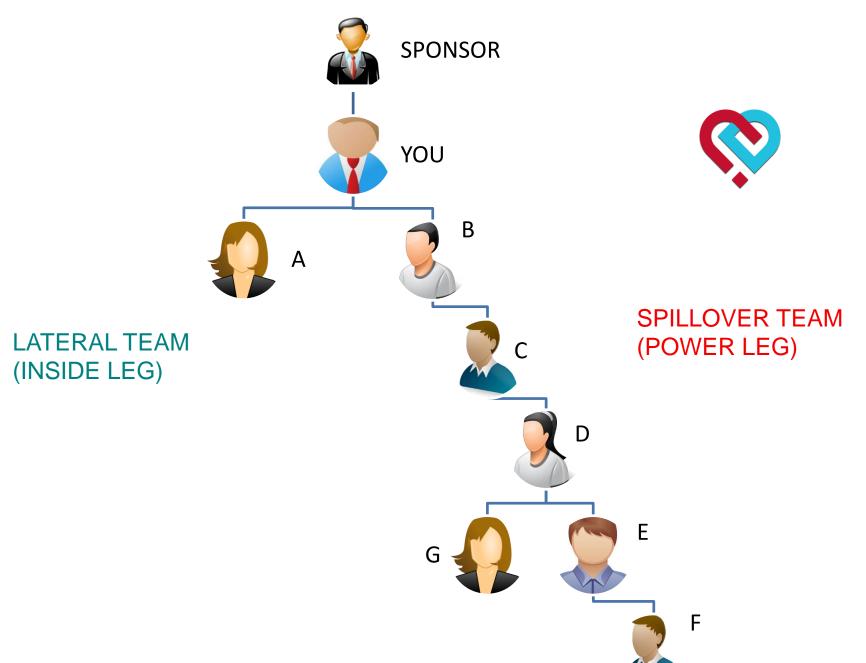


Binary Compensation Plan

• This means that you only have $\frac{2}{2}$ sales teams to build and take care of



BINARY NETWORK – one SPILLOVER TEAM and one LATERAL TEAM



VIRAL REPLICATION! Replicate "The Triad" **REPLICATION IS THE SECRET TO SUCCESS!**



AWARDS FOR NETWORK GROWTH



Daily Payments

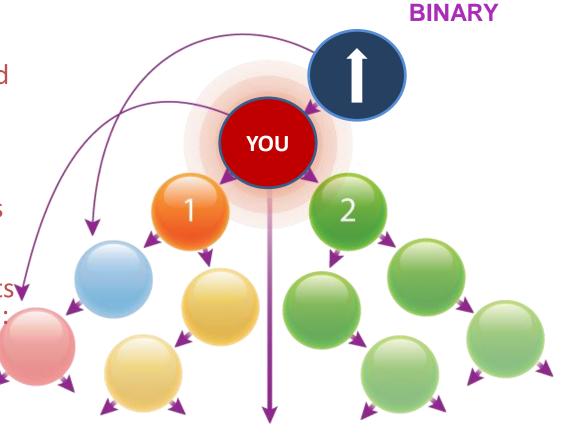
Your Bonus points and commissions are calculated and paid on a daily basis in your Back Office!

❖ For every 1,000 bonus points you go up ONE STEP

❖ Cashing-in – only when points on both sides of your downline;

500 / 500 700 / 300 300 / 700

Each STEP pays €75



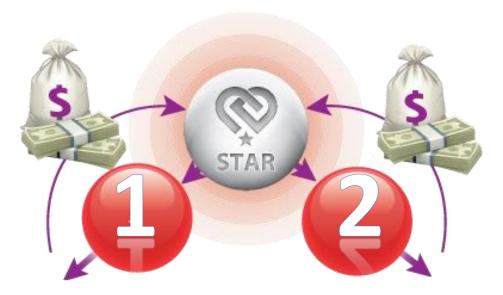
1 STEP = 1,000 POINTS

€75

GUARANTEED BONUS AWARDS

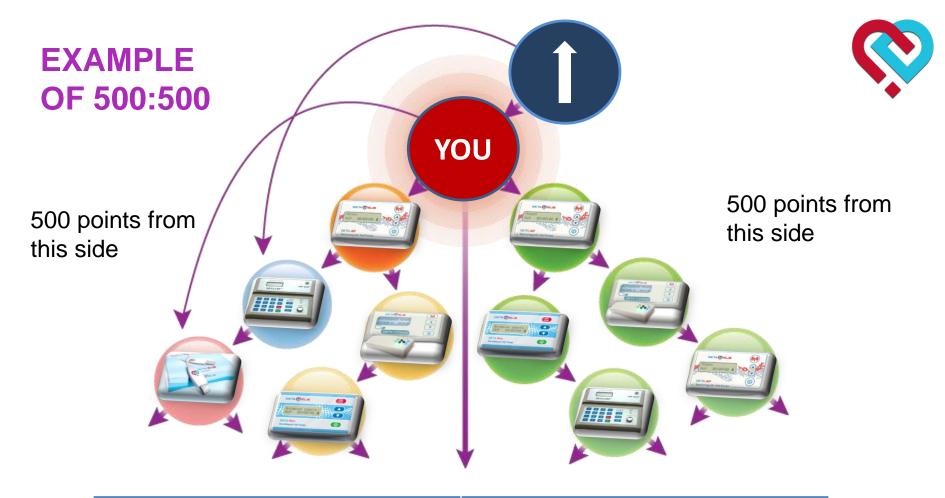


Its important to note that once bonus points are earned in your Back Office they can never be lost – they will sit there until you can cash in!





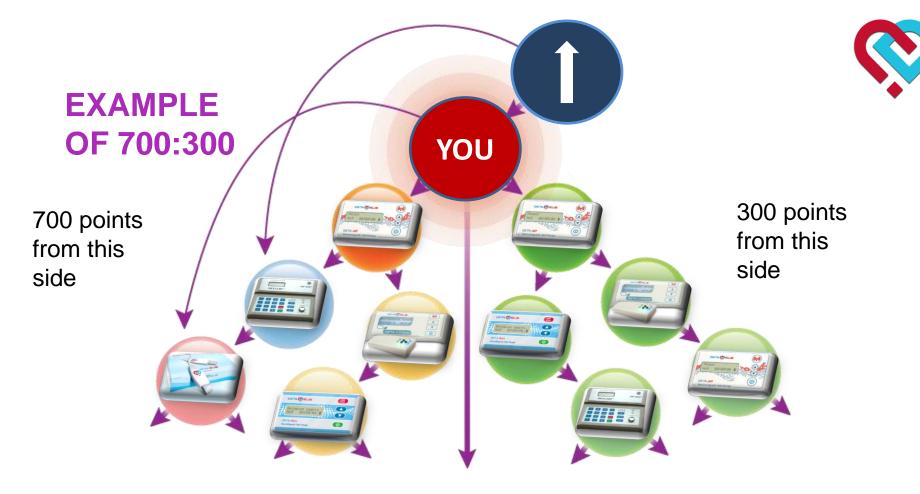




LEFT TEAM	RIGHT TEAM
$1,100 - (2 \times 500) = 100 \text{ left}$	$1,030 - (2 \times 500) = 30 \text{ left}$

PAYMENT MADE = 2 STEPS = 2 x €75 = € 150

Payments made every 24 hours!



RIGHT TEAM
030 – (300 x 2) = 430 left in account

PAYMENT MADE = 2 STEPS = 2 x €75 = € 150
Payments made every 24 hours!



First Step Become Active in the Deta Network!

 Register in the Deta Network by paying 40 Euros per year

Purchase one device with a minimum value of 250 Euros







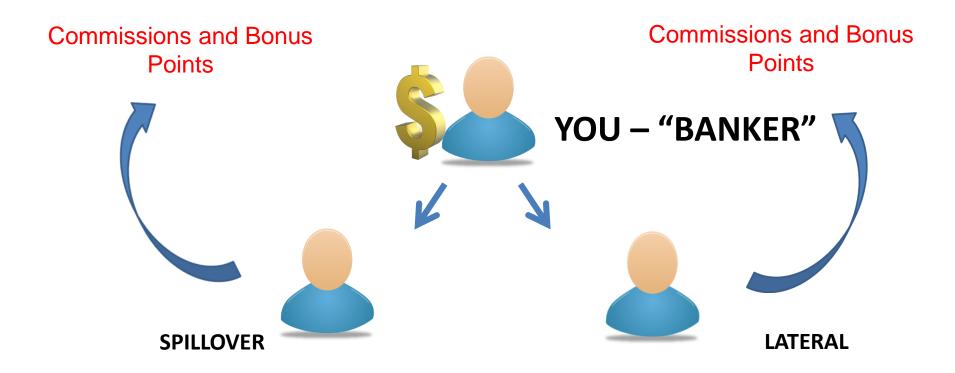
Second Step Building Your Business Team!

- Choose two family members or close friends and register them in the Network underneath you – one Spillover and one Lateral
- Each has to pay 40 Euros and purchase one device with minimum value of 250 Euros

You have now built your business team!



Deta Business Team



All orders will be placed on SPILLOVER or LATERAL

Commissions and Bonus Points go UP to YOU!

Bonus: You can also DOUBLE your Bonus Points!





Only need to purchase one device plus 40 Euros registration to remain active for a year!

 In the Deta Marketing Plan you don't have to sell devices every month to get commissions.
 Your bonus points simply stay in the system and you never lose them!





3 Different Types of Bonuses

- 1) Commissions on every personal sale of a product
- 2) Network commissions (commissions on sales from other partners of your team)
- 3) Star Bonus (Bonus for fast development of your team)





1. COMMISSIONS ON EVERY PERSONAL SALE

The person making the sale will receive the commission – no one else!





Network Commissions

Every product sold adds BONUS points to each team

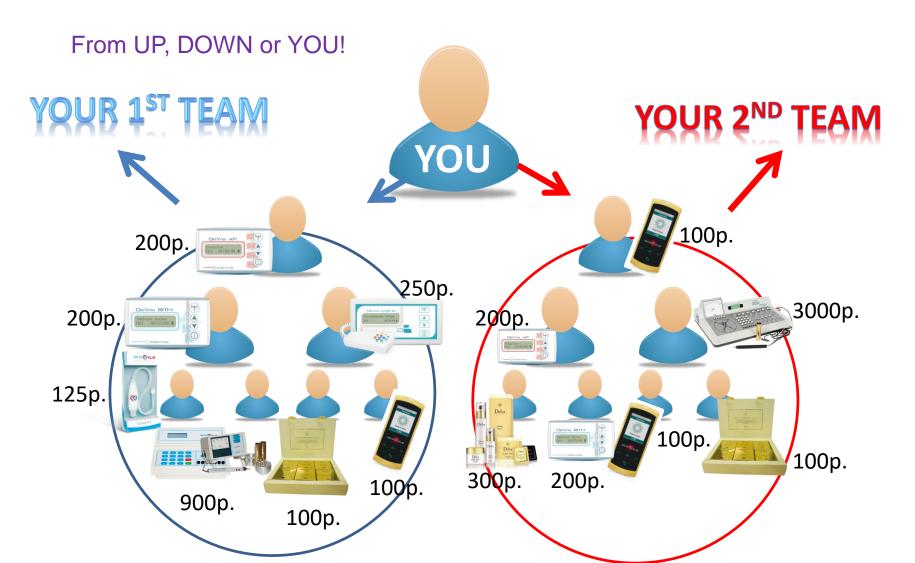
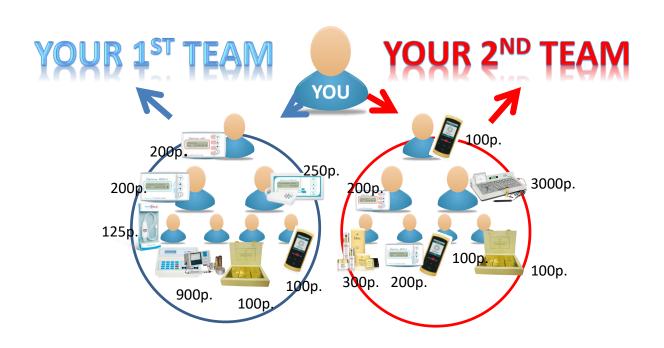


TABLE OF COMMISSIONS

Product	Price	Commissions	Bonus Points
DEINFO USB	€315	€37.50	125
DEVITA AP 30	€599	€87.50	200
DEVITA RITM 30	€599	€87.50	200
DEVITA COSMO	€699	€87.50	250
MINI ENERGY	€287,50	€25	100
PHARMA	€2,300	€225	900
PROFESSIONAL	€8,050	€750	3,000
UDT	€935	€83	300
MINI AP	€620	€92.50	215
MINI RITM	€620	€92.50	215
DEVITA BRT	€2,046	€180	675
DETEST DEPULS+	€245 €1,058	€25 €100	80 400

Prices include Freight, insurance, customs, PayPal transfer fees, etc





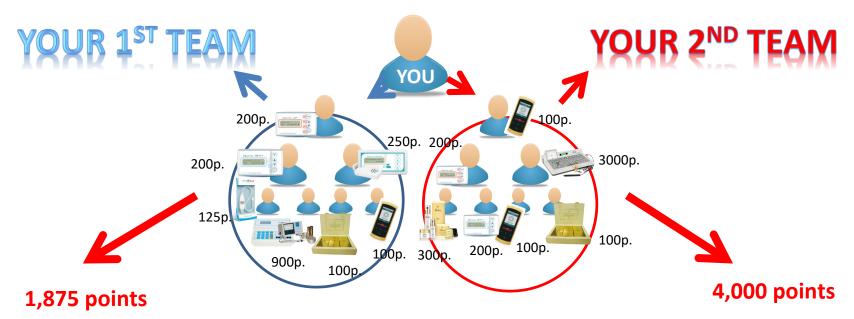
Every 1000 points = 1 STEP = 100\$ commissions

There are 3 different ways to make this STEP

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1<sup>st</sup> way: 1<sup>st</sup> Team 500p. / 2<sup>nd</sup> Team 500p.
2<sup>nd</sup> way: 1<sup>st</sup> Team 700p. / 2<sup>nd</sup> Team 300p.
3<sup>rd</sup> way: 1<sup>st</sup> Team 300p. / 2<sup>nd</sup> Team 700p.
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YOU ARE BEING PAID EVERY DAY, AS MANY STEPS AS YOU MAKE (no limit)!





So in the example above you have:

1,875 points gathered into your left team

4,000 points gathered into your right team

The same night you will receive Network Commissions for 5 Steps = \$500

5 steps x 300 pts = 1,500 pts - taken From your Left Team 5 steps x 700 pts = 3,500 pts - taken From your Right Team

375 points will remain on your left team for a next payment &





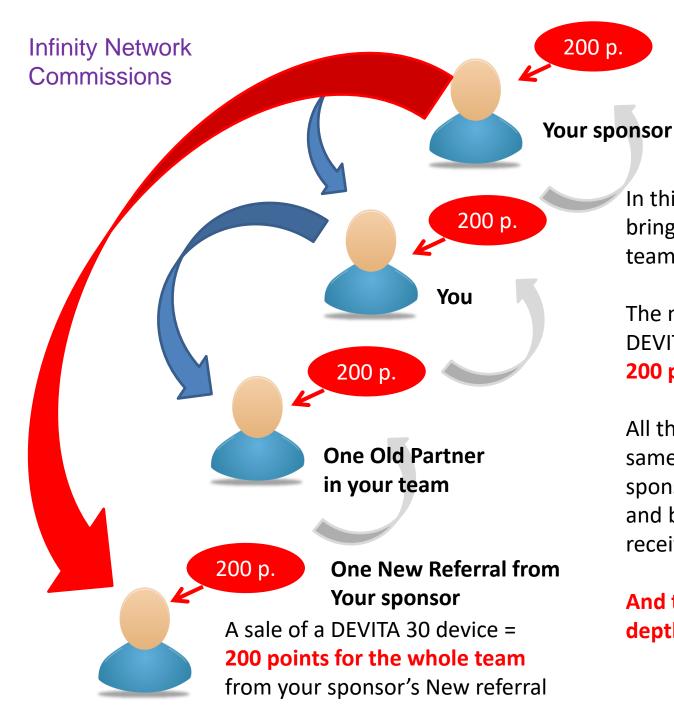


Receive Network Commissions in Infinity Depth and in Infinity Height

Everybody that belongs in the same team leg, takes the points of a sale into Infinity Height and into Infinity Depth

You can see this more clearly in the next slide





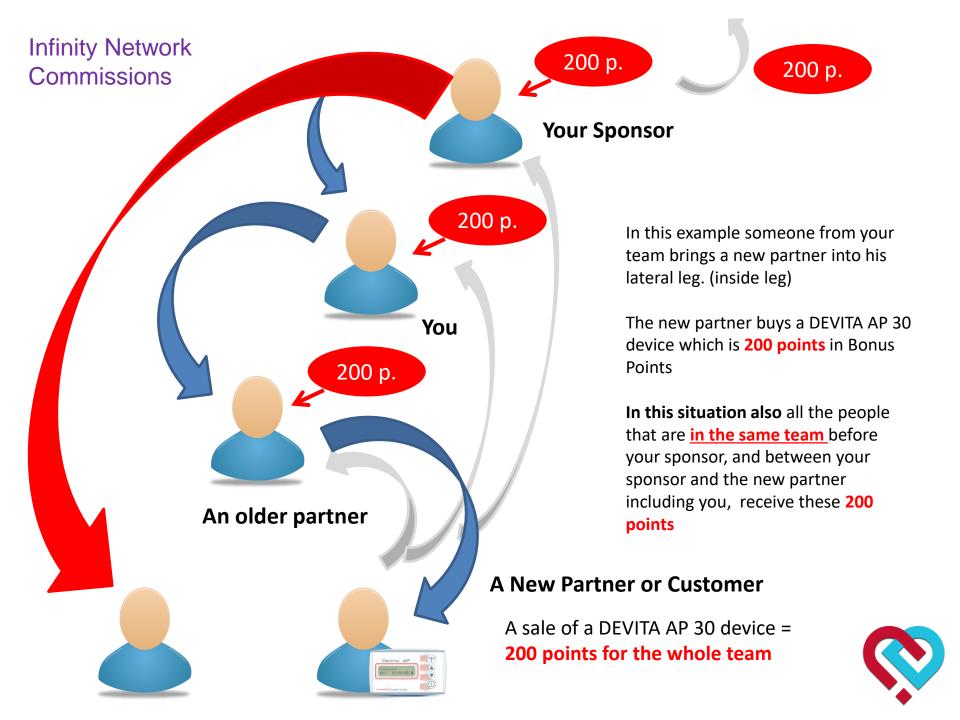
In this example your sponsor brings a new partner into the team

200 p.

The new partner buys a DEVITA AP 30 device which is **200 points** in Bonus Points

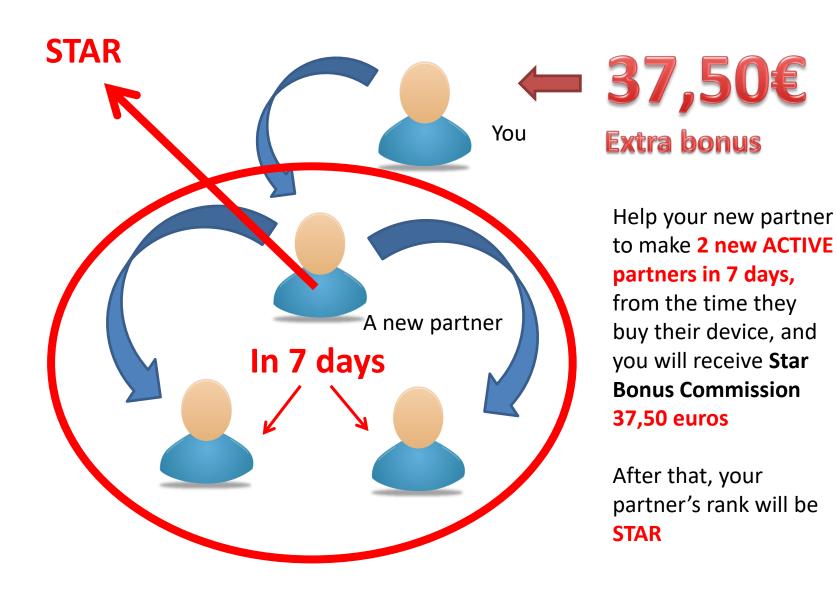
All the people that are in the same team before your sponsor, after your sponsor and before the new partner receive these 200 points

And this happens in infinity depth without limit





3. Star Bonus







Why is the STAR BONUS so important for the **rapid & massive** growth of your team?



The Power of Binary Systems - Rapid Growth



(If every NEW partner invites 2 NEW partners per week, for only one time, to join the business and never invites anybody again)

Time	Partners
1 st week	2
2 nd week	4
3 rd week	8
4 th week	16
5 th week	32
6 th week	64
7 th week	128
8 th week	256
9 th week	512
10 th week	1,024
11 th week	2,048
12 th week	4,096
In a 3-month period	8,192 partners

The Power of Binary Systems Rapid Growth

(The same example with 2 partners invitation per month for one time - NOT per week)

Months	Partners
January	2
February	4
March	8
April	16
May	32
June	64
July	128
August	256
September	512
October	1,024
November	2,048
December	4,096
In a 12-month period	8,192 partners



In the **next table** you can see how you can receive commissions from the sales of <u>40,960</u> products in one year <u>although</u> you personally sold only 5 products

Applying the right strategy for your business can change your results dramatically





If you teach every NEW Business Partner in your team to invite 2 partners his first month, and to sell only 5 products per year, and you teach him to teach the same to all his NEW Business Partners etc. you will have in 1 year the following results

Partners	Products sold
2	10
4	20
8	40
16	80
32	160
64	320
128	640
256	1,280
512	2,560
1024	5,120
2048	10,240
4096	20,480
In a 12-month period	40,960 products being sold from your team



Even if these customers bought the cheaper product of the company which costs 250 euros with 100 bonus points per product, you will have gathered in one year

4,096,000 points in your 2 teams volume

(4 million and 96 thousand points)

Some of your partners, will surely sell devices that have a lot more points - 125, 200, 250, 300, 900, 3000 points

So this example is a modest one!





For example, according to the Star Bonus Strategy (applied per month), combined with the 5 sales per partner every year, in 1 year from now, you can have the following results:

If you have ¼ of the 4,096,000 points into your left team volume and the other ¾ points into your right team volume, you will have made 3,413 steps in one year and you will have received \$341,300 in commissions

You will also have **682,900 points** remaining in your left team to collect in the future!





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CAREER EVOLUTION

No limit!



Platinum Master \rightarrow 250 Steps => \$25,000



Gold Master \rightarrow 100 Steps => \$10,000



Silver Master \rightarrow 45 Steps => \$4,500



Bronze Master \rightarrow 15 Steps => \$1,500



Master \rightarrow 1 Step => \$100

1 Step = 1,000 points = \$100





CAREER EVOLUTION

No limit



Black Diamond Master $\rightarrow 10,000 \text{ Steps} => 1,000,000$



Diamond Master \rightarrow 5,000 Steps => \$500,000



Emerald Master \rightarrow 2,500 Steps => \$250,000



Ruby Master $\rightarrow 1,000 \text{ Steps} => $100,000$



Sapphire Master \rightarrow 500 Steps => \$50,000

1 Step = 1,000 points = \$100



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Health • Results • Innovation • Success